

Temporary Delivery Due to the COVID19 Pandemic

B012 - Business - Marketing					Delivery			
AAL	Course Code	Course Title	Course Weight	Offered in the Spring	In-person	Hybrid	Online	Clinical
1	ACC110	Accounting Concepts I	4					
1	BUS108	Introduction To Canadian Business	4					
1	ECN110	Macro Economics	4					
1	MTH146	Mathematics Of Personal Finance	4					
1	MGN105	Introduction To Human Resources	4					
1	COM103	Business Communications I	4					
2	ACC210	Accounting Concepts II	4	Y			X	
2	ECN210	Microeconomics	4	Y			X	
2	MRK202	Introduction To Canadian Marketing	4	Y			X	
2	ELEC1030	Choose 1 Elective Course	3	Y			X	
2	MTH237	Statistical Concepts	3	Y			X	
2	COM203	Business Communications 2	4	Y			X	
2	BUS207	Basic Spreadsheets	3	Y			X	
3	MRK311	Program & Event Planning	3					
3	MRK317	Multimedia Sales Presentations	4					
3	MRK325	Advertising Management	3					
3	MRK332	Supply Chain Management	3					
3	MRK340	Techno Marketing	3					
3	ELEC1030	Choose 1 Elective Course	3					
4	MGN310	Organizational Behaviour	3					
4	MRK420	Marketing Research	3					
4	MRK419	Marketing Research Projects	2					
4	MRK432	Marketing Management	3					
4	ELEC1030	Choose 1 Elective Course	3					
4	MRK434	Marketing Design Technologies	2					
4	MRK451	Careers In Marketing	2					

* Hybrid is a combination of online and face to face delivery