



ST. CLAIR

COLLEGE

ANNUAL REPORT

April 2008 – March 2009

***Prepared by: Ann Hetherington, Director
Marketing & Recruitment***

our focus is you®

PRIORITY # I

QUALITY – FOCUS ON EXCELLENCE

This year has been one of tremendous growth for St. Clair College. Administrators, faculty and support staff have embraced the college's strategic directions and have come together as a team to ensure its success. The quality of programs, the College's teaching methodologies, and the development of faculty and staff, have contributed immensely to the success the College has experienced not only in enrolment growth but in our Key Performance Indicators as well. The College has invested considerably in its infrastructure with numerous facilities and infrastructure improvement projects completed. Thanks to a Provincial commitment of \$5 million the construction of our newest facility, the Centre for Construction, Innovation & Production got underway this fiscal year.

- A new program review process was developed this year with implementation scheduled for the Fall 2009. This comprehensive process will see the integration of feedback about our program curriculum coming from employers and newly graduated employees as to the occupational relevancy of the program to their workplace. The first program to be piloted in this project will be Practical Nursing.
- Dr. Peter Tumidajski, Vice President, Academic, published a paper this past month entitled "Thermodynamic Analysis of the Decomposition of Portlandite Nanoparticulates." The paper was published in *L'Industria Italiana del Cemento*, (849), 70-78 (2009).
- The Horticulture Department worked closely with the Plant Services department this past year in developing a concept plan for the new Centre for Construction, Innovation and Production facility which is currently under construction. This unique endeavor saw our second year students working under the direction of the Horticulture staff and the Landscape Architect for the City of Windsor in the development of layouts that would meet "Site Plan" controls. Returning students will be involved with the complete installation of the green space including irrigation systems in the fall of 2009.
- Linda O'Halloran, Nursing Professor, had an article published in the *Journal of Infusion Nursing*, Nov/Dec 2008 entitled "Home Intravenous Therapy and the Ability to Perform Self-care Activities of Daily Living".

- Faculty member, Sue Jennings, who teaches in the Architectural Technology program, received an "Educator of the Year" award from Ontario Association of Certified Engineering Technicians and Technologists.
- Faculty member, Kathryn Deshaies defended her thesis, *Measuring Integration in Adults with Chronic Non-malignant Pain* in May 2008. She also received the Dr. Dev Puroshototham Neuroscience Award on October 23, 2008 upon entering the Master of Science (Nursing) Program at the University of Windsor
- Faculty member, Katherine Fryer has completed her Doctor of Education degree in Education Leadership. On February 24, 2009 she received notification that her dissertation was approved and will be ready for submission to the ProQuest database. The dissertation topic was *A Phenomenological Study of Why African American Nurses Remain in the Profession*.

A significant number of facilities renewal projects took place this year that supported the learning environment for students as well as maintained the working environment for staff and students.

- St. Clair College won a Gold Medal in December 2008 in the Working Toward Wellness - Healthy Workplace Award. This award recognizes companies who have demonstrated a strong commitment to improving the health of their employees, retirees, and their families. A number of initiatives were undertaken by the College to provide opportunities for staff and students to improve their health and wellness including the Employee Assistance program and the availability of a full-service Health Centre where employees can access a wide-range of primary care services.
- The student council in Chatham, Thames Students Incorporated (TSI), invested approximately \$65,000 for the installation of multimedia in five classrooms, a security system in the library and for the purchase of several new DVD camcorders and digital cameras for the library.
- The College completed Phase 2 of its surveillance system upgrades which included the installation of exterior emergency phones in the parking lots along with monitored surveillance for additional oversight.

- Over \$200,000 was invested in modernization of the facilities including multi-media upgrades to enhance teaching in the classroom.
- In an effort to comply with upgraded fire regulations the College made some improvements in the kitchen exhaust ductwork at all three campuses.
- In compliance with the Ministry of the Environment the College completed and received its certificate of approval for air quality and noise abatement.
- The College also implemented the newly legislated requirements for electrical work on the facility. As well, the asbestos abatement program continued.
- Significant repairs or replacements were made to all roof top heating and air conditioning units.

PRIORITY #2

DESTINATION COLLEGE – FOCUS ON EXCELLENCE

The College has focused significant attention on its reputation in an effort to foster St. Clair as a “destination college”. According to the KPI results the College has made some significant progress in this area. These results can also be seen in the quality of the students the College is attracting and their achievements both inside and outside the classroom.

St. Clair College is pleased to report that on Question 26 of the KPI’s that sees students rate the College on its “overall quality of learning experience in their program”, St. Clair advanced from being twenty second on the list of twenty four colleges to the number sixteen position. While this accomplishment is celebrated, the College continues with a number of strategies to continue to improve its standing on this important question. Other results of the 2008 KPI’s include:

- **Graduate Satisfaction:** 86.3% of St. Clair College graduates were satisfied with their overall college education (above the provincial average).
- **Graduate Employment:** 89.2% of St. Clair College graduates were employed within 6 months of graduation (above provincial average).
- **Employer Satisfaction:** 93.1% of Employers of St. Clair College graduates were satisfied with the graduates' overall college preparation for work (the provincial average is 93.3%).
- **Overall Student Satisfaction:** 76.9% of St. Clair College students said they were satisfied with the knowledge and skills their program provides for their future career (the highest St. Clair College has experienced since KPI’s introduced in 1999).

Other key indicators that reflect St. Clair’s status as a “destination college” can be found in the quality of students and faculty the College attracts. Student achievement in provincial and national competitions, as well as their willingness to extend themselves to outreach to the community are examples of the outstanding work done to further the College’s reputation as an educational institution of excellence.

- Culinary Program Technologist, Chef Mike Jimmerfield, CCC was the winner of the Canadian Culinary Federation Culinaire Canadienne (CCFCC) Windsor Chefs Challenge 2009. Chef Jimmerfield went on

to represent Windsor at the CCFCC Central Region Challenge in Barrie, on February 28, 2009 and won the honour of CCFCC Central Region Chef of the Year. Chef Jimmerfield competed against challengers from Toronto and Muskoka for the right to represent the Central Region at the upcoming CCFCC National Convention and National Chef's Challenge in Kelowna, BC, May 31 – June 4. The winner of the National Challenge will represent Canada at the Continental Challenge in Peru in 2009.

- Third year Interior Design students, Tammy Bourke, Ali Berri and Jeff Wortley won Silver for their team entry in the East Region of Interior Design Educators Council 2009 Student Competition. The East Region of IDEC includes schools from Eastern US and Canada along with England. Their presentation will be displayed and judged at the Interior Design Educators Council 2009 annual conference, to be held March 25-28 in St. Louis, Missouri.
- Agnes Boutros, a third year Marketing student won a Gold Medal at the Ontario Marketing Competition in November, 2008. Ms. Boutros was coached by Faculty Steve Janisse and Nicole Rourke.
- On Tuesday, November 4, 2008, as part of Skilled Trades Awareness Week, Skills Canada – Ontario, Colleges Ontario, OCAS and CON*NECT presented a reception in Toronto at The Sutton Place Hotel in honour of the seven Ontario students representing Canada at the World Skills Competition in 2009. Competitors were introduced to the members of the Ontario Legislature earlier in the morning.

Two of the seven students were St. Clair College – Thames Campus Mechatronics graduates. Andrew Marcolin (Wallaceburg) and Jamie Feenstra (Wyoming) will represent Team Canada at the World Skills Competition in Calgary in 2009. Both Jamie and Andrew have, for the past two years, taken the Gold Medal at the Canadian Skills Competition and the Ontario Skills Competition.

- St. Clair College was featured in the October 2008 edition of In Business Magazine with an article that centered on new career training opportunities for laid-off workers. Dr. Strasser was also interviewed about the impact on downtown Windsor with the advent of the opening of the St. Clair Centre for the Arts.
- For the second year in a row, St. Clair College's Advertising students won top honours at the annual Integrated Marketing Communications Plan Competition on May 8, 2008.

The team included Lindsay McAfrey, Nicole Stollar, Deborah Birchard, Steven Muzzin, Kyle Temple, Shonna Spencer and Daniel Connor and was coached by Len Olszewski, Advertising Program Coordinator. Team Captain Lindsay McAfrey had the honour of participating on two Gold Medal teams in a row. She graduated this year with a perfect 4.0 GPA in the program.

The win marks the fifth time in eleven years St. Clair has won Gold at this competition, which is sponsored by the Advertising Educators' Association of Canada (AEAC). The team of second and third-year students was awarded the Gold Medal based on high scores received by a panel of industry professionals for their integrated marketing communications plan.

- Christian Dault received the 2008 Ontario Society of Medical Technologists Student Achievement Award. The award was presented in Ottawa on October 31, 2008.
- The St. Clair Centre for the Arts unanimously won the People's Choice and Critics' Choice Awards at the 22nd Annual Battle of the Hors D'oeuvres in May, 2008. It was the Centre's debut year in the competition and it was up against some of Windsor's finest food establishments, including Caesars Windsor, the Hilton and Bin 151.
- Joel Caron, third year Graphic Design student at St. Clair College, was the winner of a poster contest held by the Shores of Erie International Wine Festival. The winning design was the foundation of the Festival's promotional campaign and was featured on posters, T-shirts and more.
- The fourth Annual Landscape & Garden Expo "Winter Blooms" was held at St. Clair College on Saturday, March 28, 2009. This event, spearheaded by the Horticulture Faculty and students saw approximately 1,000 visitors enjoy the gardens, information sessions, demonstrations, and children's activities. An environmental theme was selected for this year's event with a display of a modular "Green Roof" and "Living Wall" in the main lobby. The students were actively involved in this event which also featured the talents of our Aesthetics and Culinary programs. One half of the proceeds from this event will be distributed to "The Hospice of Windsor & Essex County Inc." towards the future "Master Plan" landscape gardens development. The remaining proceeds will go towards the "Don Klinck Memorial"

which is administered by the St. Clair College Foundation. This award goes to a deserving student in our program that has excelled academically, displays good practical skills and has provided many hours of voluntary service to the community.

- Second year Hospitality Management student, Jonathan Vangameren, was selected by the Canadian Hospitality Foundation as the 2008 recipient of the Kostuch Publications Scholarship in the amount of \$1750. The Canadian Hospitality Foundation is Canada's largest industry-driven and funded source of scholarships for students pursuing careers in the foodservice and hospitality industry. Jonathan has received his award based on the recommendation of the Hospitality Management faculty.
- Gillian Perry and Mitchell Schinkel won a Silver Medal at the Skills Canada/Ontario Landscape Gardening Competition in Toronto, in March 2009.
- Interior Design student, Dawn Germain was named the 2008 Athena Scholarship Recipient for Windsor-Essex. As a recipient, Dawn received a \$3,000 scholarship to assist her with her educational expenses and a chance to attend the international Athena Conference in Chicago in 2009.
- In the athletics arena the Women's Fastball team won the OCAA Championship in October 2008. The College also hosted this championship event.
- More than 1,900 students graduated at the 41st Annual Convocation Ceremonies held at the Chrysler Theatre June 13 - 14, 2008. Convocation award winners included;
 - **Lindsay McAfrey** - Governor General's Medal
 - **Darren Taylor** - Board of Governor's Medal
 - **Shelley Hicks** - Board of Governor's Medal
 - **Ryan Boivin** - Board of Governor's Medal
 - **Laurel Mailloux** - President's Medal - South Campus
 - **Canh Chung** - Student Leadership Medal
 - **Stephanie Sullo** - President's Medal – Thames Campus
 - **Stephanie Simmons** - Student Leadership Medal – Thames Campus

PRIORITY #3

ENROLMENT

Enrolment growth is driven by three factors: recruitment, retention and new program development.

First year enrolment increased by 9.8% 2008 vs. 2007 (at November audit date) and overall enrolment was up 6.8% during the same time frame.

RECRUITMENT: Through a number of market research studies conducted provincially and locally, St. Clair College continues to fine tune its target market in order to maximize its recruitment efforts. The demographic composition of our student body has changed considerably in the past several years. For the Fall 2008 academic year only 37% of our first year applicants were direct from high school; 36% were from PSE transfer students; 12% were delayed entrants (5th year or took time off from PSE studies); 12% had some kind of PSE credential. With this knowledge, the College was able to communicate with each target group to maximize its recruitment efforts.

This fiscal year also saw the country's recession explode and there was no other region in the country harder hit than the Windsor-Essex, Chatham-Kent area. As a result of massive automotive manufacturing layoffs Windsor experienced Canada's highest unemployment rate (currently 14%), and unemployed automotive workers were looking for retraining. To help this growing segment of the population the Provincial Government announced a "made in Windsor" solution called "Second Career" which launched in June 2008. By September the College had registered over 200 students into a wide variety of Second Career approved programs.

- The CAW Local 195 also approached the College to provide specific upgrading and skill-specific training for their members. St. Clair College provided Academic & Career Entrance (ACE) courses for over 150 CAW members so that they would have the necessary requirements to apply for diploma programs. A number of people chose health sciences programs including Paramedic, Practical Nursing, and Personal Support Worker. Others found interest in our Business programs, and Power Engineering Technology which has a very high number of adult learners in this very rigorous program.

- The CAW Local 200 helped their members retrain through the Industrial Millwright Mechanic program. The School of Skilled Trades delivered a 24 week “apprenticeship” style course and the majority of students who challenged the Provincial Certificate of Qualification exam were successful.
- Thames Campus offered dual credit opportunities for Grade 12 students in Mechatronics, Early Childhood Education and Welding programs. The College expects about 40 students will be engaged in the dual credit projects.
- St. Clair College was successful in its request to participate in a number of School to College to Work Initiative projects. Under the grant the College received \$190,000 which was used to develop a number of projects geared to students from Grade 7 – 12.
- The Thames Campus hosted “Career Innovation Time”, a presentation which drew more than 1,000 Grade 7 to 10 students. This year’s presentation was expanded to include new areas of research such as film, publishing, and mass media for the students to explore. This presentation addressed the promotion of careers through hands-on, interactive and multi-media with particular emphasis on promoting technician, technologists and skilled trades related careers. The College also developed a portion of the presentation to focus on women inventors, women who have received the Nobel Prize and on the contribution woman have made in the skilled trades area.
- At the Windsor campus the College developed and executed a number of programs including the “Business Case” competition:, Music Theatre Performance Enrichment project, Grade 10 Career Interactive, Future CEO project, Grade 10 Career Studies teacher event, and an interactive event for Grades 11, 12 and 5th year students.
- On February 23, 2009, St. Clair College signed two memorandums of understanding (MOUs) with the Canada Pacific Rim Education Group Ltd. (CPREG). The MOUs, domestic and international, will result in increased numbers of international students taking St. Clair programs

while in Canada and St. Clair significantly expanding its network of overseas partner schools in China and the Middle East (i.e. United Arab Emirates/Dubai.)

RETENTION: With the expansion and renovation of our Learning Commons in 2007, enhanced services and support for students have been put in place to foster student success. Expanded peer tutoring, development of more comprehensive accommodation plans, enhanced academic counseling and a focus on disability services have combined to put the College on a path to ensure retention continues to support our enrolment agenda. These are just a few of the items the Counselling office developed from an outreach perspective.

- During the fall semester the Counselling Department worked with a local Athabasca student by providing a supervised practicum in the Counselling Department. The practicum was the final requirement for this student to complete a Masters in Counselling degree.
- A successful half day information workshop for WSIB case workers was held in March. This was an excellent opportunity for the case workers to meet with counsellors and get to know how we work to support students.
- The disability services counsellors made visits to local high schools in both the public and separate school boards. This project proved extremely worthwhile as students with disabilities begin their transition from high school to college.
- During February and March 2009, the Counselling Department offered a number of classroom sessions on stress management, conflict resolution, and personal growth.

NEW PROGRAM DEVELOPMENT: In consultation with our Program Advisory Committees and other employers in the community, the College continued its research and development of new program offerings to meet the emerging needs of business and industry. During the 2008 – 2009 fiscal year, a number of programs were in various stages of development.

Launched September 2008

- Autism & Behavioural Science (Post Grad studies)
- Electrical Techniques
- Esthetician (Thames Campus)
- Office Administration – Executive – Fast Track (Thames Campus)
- Power Engineering Technology – Fast Track
- Welding Techniques

Under development for launch in September 2009

- Border Services Agent - Fast Track
- Law & Security Administration – Fast Track (Thames Campus)
- Paralegal (Accelerated Diploma)
- Web Communications Development – Fast Track

Under development for launch in September 2010

- Business Administration – International
- Carpentry and Plumbing Techniques (January 2010)
- Culinary Management – Fast Track
- Energy Systems Design Technology
- Legal Office Administration
- Motive Power Technician – Fast Track
- Occupational Therapy Assistant/Physiotherapy Assistant (Thames Campus)
- Social Services – Gerontology (Thames Campus)
- Truck & Coach Techniques

PRIORITY #4

COMMUNITY PARTNERSHIPS

Emphasis has been placed on increasing our positive public image and our community involvement in training especially in the automotive and manufacturing sectors. A number of activities were undertaken this year to further this agenda.

- St. Clair College was a founding member of the Board of Directors for the newly developed Windsor-Essex Development Board (WEDB). Having recently received MTCU approval for funding, the goal of the WEDB is to identify workforce development needs from the point of view of the community; what employers need, the types of future employment opportunities displaced workers are looking for; and what trends in the marketplace will influence the outcomes for workforce development in the future. Dennis Dowker, Assistant Vice President, Academic, serves on the Executive.
- The Chatham-Kent Workforce Development Council (CKWDC), of which St. Clair College is a member, also received another year of funding. In the past year the Council completed four projects in the Chatham-Kent community with an investment total of \$25,000 in workforce development. Mark Benoit serves on the Executive of the CKWDC.
- Our Corporate Training Department has fostered strong partnerships with a variety of employers and local labour groups in this year in an effort to provide skills upgrading and retraining for unemployed workers.
 - CAW Local 195 saw great results when all eighteen students who took a Food Service Worker Certificate found employment in nursing homes and retirement facilities as a result of the internship that was part of the curriculum.
 - This same local also sent twenty students for training in Computerized Design & Manufacturing Certificate
 - CAW Local 200 helped twenty five of their members gain access to PLC retraining and forty workers obtained their welding certification.
 - A long standing partnership with the Valiant Group saw 43 of their management staff undergo Leadership training.

- Faculty member Robert Lanoue furthered the College's partnership with Habitat for Humanity. In collaboration with the students from the Architectural, Civil, Construction, Interior Design, Wood Working and Heating, Refrigeration & Air Conditioning programs and students from several high schools from the county, the group completed their 2nd student build in the past 3 years. Approximately 300 students worked on the house from late September to December of 2008, and the dedication to the family took place February 2009. Over the past 10 years our students have been involved in helping to build 41 family units in the locality of Essex County, 6 in the province, have gone twice to New Orleans area to help rebuild from hurricane Katrina and are currently building 4 family units for Brantford and 2 for Kingston.
- The President of the College was recognized as a Downtown Hero on May 6, 2008 by the Downtown Windsor Business Improvement Association for the contribution of the College to the development of downtown Windsor.
- St. Clair College was a sponsor of The Alternative Manufacturing Opportunities Summit, held on March 5-6, 2009 at Caesars Windsor. This summit was held for the first time in Windsor/Essex and addressed opportunities in the energy field. The summit was a vehicle for the Ontario government to show that Ontario intends to lead in green alternative energies. The four sectors of the summit were focused on wind, solar, battery and nuclear. Over 700 people, including faculty members and students, attended the summit and heard from leading "OEM" from each of these four sectors about their needs in the development of their supply chain and what our manufacturers must do to adapt and enter those sectors as suppliers. Dr. Peter Tumidajski addressed the full conference summit, in concluding remarks, to share our vision and program expertise with present and future expectations to be state of the art educators in these energy fields. Our College was able to use this opportunity to link with manufacturers and new community partners in this growing energy sector.
- Students and College staff welcomed over 500 people at the first Special Olympics pasta night held at the College's Hangar on Thursday, March 12, 2009. This event was organized as a recruitment drive and to raise awareness and funds for the 2009 Special Olympics Provincial Summer Games which will be held in Windsor July 23-26, 2009. This event raised \$ 4,500 for the Windsor Special Olympics and

Dr. John Strasser was presented a Special Olympics sponsor appreciation plaque by the Windsor Police Services for hosting the event at the College.

- Interior Design students are currently working with the University of Windsor's Green Corridor project researching and developing material, classroom layouts and architectural drawings. The research will then be utilized to build an information and research centre for the Green Corridor.
- St. Clair College's Horticulture program has formed a unique partnership with Hospice. This partnership provides a learning experience for students and The "Hospice Healing Garden" for the families of terminally ill patients. A number of key elements have been developed to date and future donations to Hospice will allow further development of the site Master Plan that will incorporate the healing garden as a key feature on the site.
- The third year students in Business Marketing partnered with Strong Dental and created marketing plans for this Leamington-based business. Patrick Strong presented his business issues to the class who then prepared and presented their plans for his company. Strong selected three groups as winners and also hired one of the College's marketing students, Agnes Boutros, part-time to do Marketing work for his company.
- Third year Marketing and Human Resource students partnered with Windsor Police Chief Garry Smith and their Human Resource Department on an Innovative Marketing Recruitment project for the Windsor Police Service. The Marketing class conducted focus groups at local high schools and at the College to address their recruitment and image concerns. The marketing students then prepared and presented their Marketing plans to Sheryl Dunn-Greer, Director of HR for the Windsor Police Service and the Executive Deputy Chief of Police John McQuire. The HR students also prepared comprehensive recruitment plans and provided them to Ms. Dunn-Greer who also selected some top teams and provided feedback to the students along with HR professor, Jody Merritt.
- Five third year Marketing students partnered with the Windsor Spitfires at the new Windsor Family Credit Union Centre, through an internship that saw the students be a part of the Spitfires Memorial Cup championship.

PRIORITY #5

RECREATION CENTRES

Significant milestones were achieved this year in an effort to address the ongoing need for more comprehensive recreational, fitness and education space for students at St. Clair College. The goal to build two – “HealthPlex” facilities (Windsor and Chatham campuses), was announced on October 10, 2008. These complexes are being built to address the ongoing needs of students for more comprehensive, state-of-the-art health and fitness facilities.

The two-campus campaign target is \$23 million and, when complete, will provide HealthPlex facilities at both campuses that include fitness centres, gyms, running tracks, and classroom space for students, staff and the community.

The College announced that it has raised \$11,570,000 towards its goal thanks to generous donations made by a number of groups. The student body at both campuses has pledged \$10 million to the campaign. Alumnus Andrew Faas has donated \$1 million through his Foundation and the College’s Alumni Association was pleased to make its first announcement of their \$570,000 donation to the project. *“We are pleased today to stand with our College, its students, alumni and friends who support this state-of-the-art health facility. It will dramatically elevate the quality of student life at St. Clair.” says Laura Rauch, President of the Alumni Association.*

The HealthPlex in Windsor will be a 75,000 sq. ft. facility with a 10,000 sq. ft. fitness centre, triple gym, classroom space, elevated running track and space for aerobics, pilates and yoga classes. Chatham’s 45,000 sq. ft. HealthPlex will feature a double gym, a running track, a 5,000 sq. ft. fitness centre, space for aerobics, pilates and yoga classes and classroom space.

APPENDIX A

*AUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED MARCH 31, 2009*