

## **B908 - Event Management**

| AAL | Course Code | Course Title   | Course<br>Weight | Delivery  |        |        |          |
|-----|-------------|--|------------------|-----------|--------|--------|----------|
|     |             |  |                  | In-Person | Hybrid | Online | Clinical |
| 1   | EVM100      | Event Management I - Banquets & Culinary Events          | 4                |           |        | Х      |          |
| 1   | EVM101      | Business Of Event Management                             | 3                |           |        | Х      |          |
| 1   | EVM102      | Event Risk Management                                    | 3                |           |        | Х      |          |
| 1   | EVM103      | Marketing Management & Multimedia                        | 6                |           |        | Х      |          |
| 1   | EVM104      | Volunteer & Human Resource Management                    | 3                |           |        | Х      |          |
|     |             |  |                  |           |        |        |          |
| 2   | EVM200      | Event Management II - Meetings Expositions & Conventions | 4                |           |        | Х      |          |
| 2   | EVM201      | Event Management III - Festivals & Sporting Events       | 4                |           |        | Х      |          |
| 2   | EVM202      | Fundraising Events - Not For Profit                      | 3                |           |        | Х      |          |
| 2   | EVM203      | Professional Sales Negotiations For Event<br>Management  | 6                |           |        | Х      |          |
| 2   | EVM205      | Event Management Project                                 | 4                |           |        | Х      |          |

<sup>\*</sup> Hybrid is a combination of online and face to face delivery