



**ST. CLAIR**  
COLLEGE

**2023 - 2024**

# STRATEGIC PLAN

**RISE**

**ABOVE THE ORDINARY**

**VISION • MISSION • VALUES**

# VISION

Excellence in all we do.

# MISSION

Transforming lives and strengthening communities through high quality and accessible educational experiences that support career-readiness, innovation and life-long learning.

# VALUES

Accessibility	Integrity
Accountability	Quality
Collaboration	Respect
Diversity	Sustainability
Inclusivity	Transparency

# 1 ACADEMIC EXCELLENCE

## GOAL

## OBJECTIVE

Academic

Increase online course offerings.

- Increase the total number of online courses offered at St. Clair College by 7% over 5 years. Concentration will be on high demand courses.

Research & Development

Promote interdisciplinary research aligned with area of program strengths/degree offerings.

- Plan and conduct research professional development sessions, research scholarship and innovation days for faculty. Concentration to be added in schools offering degrees.

Document and increase the number of students participating in research.

- Implement and maintain a database regarding internal research projects.

Increase awareness of St. Clair College research.

- Increase communication and showcase College research internally and externally.

# 1 ACADEMIC EXCELLENCE

## GOAL

Student Pathways

## OBJECTIVE

Continue to create academic pathways (college to college, college to university, university to college).

- Continue to increase the current number of student pathways year over year.
- Promote student pathways for heightened awareness.



## 2 STUDENTS (Retention, Graduation Rate and Success)

### GOAL

### OBJECTIVE

Support Student Success

Increase student success.

- Increase institutional efforts to enhance Soft Skills for students through various mechanisms and activities (ie. online tools, mock interviews).

Document an inventory of current events and expand outreach by adding new initiatives and opportunities for student engagement.

- Continue to increase “Campus Life” activities by three new events per year.

Maintain and report on Athletic Performance Indicators (API's) that align with academic/corporate priorities.

- Collective Varsity GPA.
- Scholarship Achievement rate.
- Departmental win/loss record.
- Provincial/national recognition hits.
- Increase athletic department revenue.

## 2 STUDENTS (Retention, Graduation Rate and Success)

### GOAL

### OBJECTIVE

Support Student Success

To support the Ontario colleges efforts for the well-being of international learners to enhance their opportunities for academic and personal success with the establishment of a common set of standards for international student activity.

- Ensure compliance with the PCPP – MOU standards within 18 months (by May 2024). Plan developed in 23/24 for full implementation in 24/25.

Increase Enrolment

International enrolment.

- Maintain/grow current international enrolment in Windsor and Chatham.

Maintain domestic enrolment.

- Maintain postsecondary full-time enrolment within existing corridor.



### 3 COMMUNITY ENGAGEMENT (Leadership, Communication and Partnership)

#### GOAL

#### OBJECTIVE

Increase/Monitor  
Community Local Impact

Monitor and increase economic impact on local community.

- Conduct annual research of community spending and impact.

Increase Corporate  
Training

Enhance our reputation as a training centre for the workforce of our community.

- Excluding PCPP, increase entrepreneurial (non-public) revenue by 3% (15% over 5 years).

Brand Identification

Continuation of new brand “Rise Above The Ordinary” initiatives.

- Number of actions taken to increase brand awareness.

Increase Community  
Engagement

Strengthen the connection between the College and the community to reinforce College brand and image through volunteerism and/or Experiential Learning.

- Creation and engagement of the “Community Saints” in conjunction with the Alumni, SRC, TSI, and SSAA and document impact.
- Increase community awareness of engagement/support of College staff and students.

## 4 HUMAN RESOURCES (Staff Development, Efficiency, Effectiveness and Wellness)

### GOAL

Development of Human Resources

### OBJECTIVE

Staff development.

- Continuation of staff orientation (part-time/ full-time, academic and non-academic) and appropriate orientation material.
- 1% of budget allocation for staff development.

Staff Wellness.

- Continue to promote staff collaboration and engagement through monthly or quarterly activities.
- Monitor institutional WSIB lost sick time.





## 5 FACILITIES ENHANCEMENT

### GOAL

### OBJECTIVE

Campus Enhancement

Increase parking capacity.

- Implementation of parking plan.

Campus Beautification

Continue to beautify the College campuses and maximize brand.

- Annual plan for Campus Beautification developed.



## 6 FINANCIAL HEALTH AND SUSTAINABILITY

### GOAL

### OBJECTIVE

Financial Sustainability

Balanced budgets.

- Achieve balanced budgets annually.

College sustainability.

- Increase sustainability fund.

Maintaining financial sustainability in accordance with MCU financial metrics.

- Meeting or exceeding Ministry defined benchmarks.

Financial Transparency

Provide relevant and transparent reporting on financial position to the Board:

- Budget.
- Mid-Year Review.
- Financial Statements.
- Complete interim reporting based on pre-determined deadlines.



Zekelman Tennis Centre

## LEGEND

AVP – Associate Vice President  
API – Athletic Performance Indicator  
BCA – Building Condition Assessment  
CAE – Centre for Academic Excellence  
KPI – Key Performance Indicator  
MCU – Ministry of Colleges and Universities  
EL – Experiential Learning

GPA – Grade Point Average  
PCPP – Public College Private Partner  
SCC – St. Clair College  
SMA – Strategic Mandate Agreement  
SOG – Senior Operations Group

Baseline: 2019/20, and subsequently, the previous year.

# ST. CLAIR

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COLLEGE



**Windsor Campus**  
2000 Talbot Rd. W.  
Windsor, ON N9A 6S4



**MediaPlex**  
275 Victoria Ave.  
Windsor, ON N9A 6Z8



**Chatham Campus**  
1001 Grand Ave. W.  
Chatham, ON N7M 5W4



**One Riverside**  
1 Riverside Dr. W.  
Windsor, ON N9A 5K3



**Downtown Campus**  
201 Riverside Dr. W.  
Windsor, ON N9A 5K4  
333 Riverside Dr. W.  
Windsor, ON N9A 7C5



**TD Student Success Centre**  
305 Victoria Ave.  
Windsor, ON N9A 2S4



**Skilled Trades Regional  
Training Centre**  
3403 St. Etienne Blvd.  
Windsor, ON N8W 5B1

**RISE**  
**ABOVE**  
THE ORDINARY

[stclaircollege.ca](http://stclaircollege.ca) |    

Windsor Campus: 519-966-1656 | Chatham Campus: 519-354-9100  
Skilled Trades Regional Training Centre: 226-315-1235