

ST. CLAIR

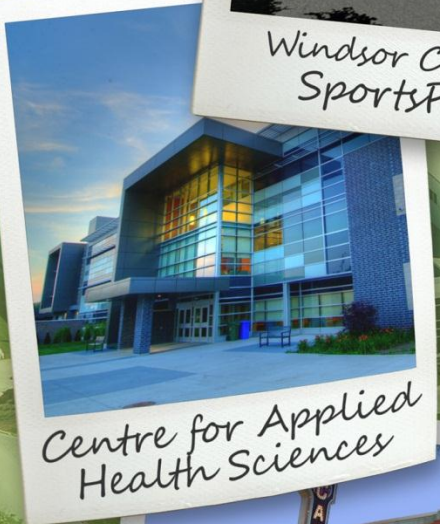
COLLEGE



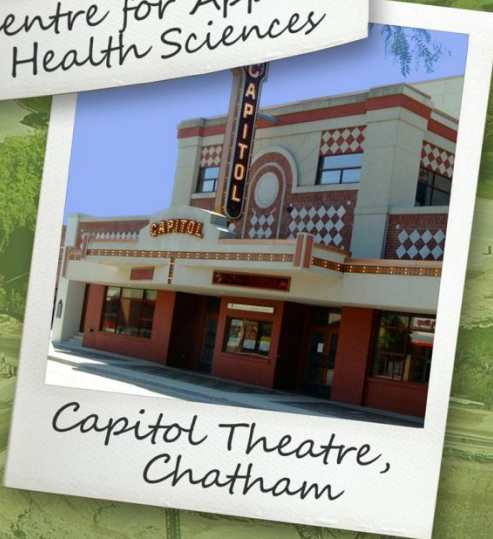
HealthPlex
@ Thames



Windsor Campus
SportsPlex



Centre for Applied
Health Sciences



Capitol Theatre,
Chatham

ANNUAL REPORT

April 1, 2012 - March 31, 2013

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Executive Summary

For 2012-13, it has been a year of continuing to diligently work in the classrooms, our communities and around the world guided by the five strategic pillars of St. Clair College:

1. The Advancement of Academic Excellence
2. The Growth of Enrolment
3. The Completion of Capital Projects
4. The Enhancement of College Communications
5. The Development of Human Resources

Over the past year, much has been done to increase the College's academic reputation. The transformation of our pedagogical orientation to an outcomes-based learning is almost complete with updated learning outcomes for all programs, outcomes-based course outlines, and general education compliance. The quality of the student's experience at St. Clair College has never been higher as the College has exceeded the provincial Key Performance Indicators for all capstone questions (i.e. knowledge and skills, learning experiences, facilities and services) which was achieved by only four other colleges in southern Ontario. In Continuing Education, 94% of students are either satisfied or very satisfied with their courses. For all programs, curriculum relevance is now reviewed each year by program specific industry advisory committees and there is a new rigorous yearly program review process in place. Additionally, the College now provides in-house faculty professional development in over twenty modules in areas of course and lesson planning, creating rubrics, and authentic assessment and evaluation.

Our historic reputation for producing superior clinicians in the applied health sciences continues. In 2012-13, St. Clair College enrolled more students in applied health science programs than any other post-secondary institution in Ontario. The reputation was leveraged into a unique agreement with the Schlegel Group of retirement facilities to provide clinical and experiential learning opportunities. Also, St. Clair College became a founding member of the South Western Academic Health Network (SWAHN) together with Western University's Schulich School of Dentistry and Medicine. The College is on track to finalize a partnership with the prestigious Henry Ford Hospital in Detroit for research and development of medical appliances and the exchange of technology and applied health students. In Chatham, the excellence of our nursing program was recognized by a community donation to create the Mary Uniac Health Science Education Centre.



During 2012-13, St. Clair's reputation for a quality education extended internationally. There has been almost a 30% increase in international registrations to our programs. Additionally, the College signed a significant new partnership agreement with the Government of Panama to provide customized training for ESL, Hospitality and Tourism programs.

The College has increased our presence in the downtown cores in Windsor and in Chatham. St. Clair College acquired a building from the TD Bank Group in downtown Windsor and together with the Students' Representative Council created a state-of-the-art computer and service facility. In Chatham, the College became operator of the Capitol Theatre which will assist to extend the community reach of our music and theatre programs.

On the Windsor Campus, the Sportsplex, incorporating a triple gym and fitness facility, is on track to be completed in 2014 on time and on budget.

Comparing 2012-13 with 2011-12, the year-over-year total enrolment decreased slightly. However, the long-term trends are very encouraging. For example, freshman enrolment from 2004 to 2012 increased by 43% at St. Clair College whereas the community college system increased by 30%. Additionally, international recruitment increased 29% over the past year. Student retention continues to be a challenge but the College implemented a number of initiatives in 2012-13 including a streamlined financial aid process together with an increased number of scholarships and bursaries. On the 2012-13 KPI student satisfaction survey, peer tutoring was ranked first in the province.

Based on community consultations and analysis of long-term viability, a number of new programs were introduced for the 2012-13 year including Fitness and Health Training Certificate in Chatham, Public Relations Diploma, Paralegal Diploma and Media Convergence Graduate Certificate in Windsor.

The College's finances remain in good shape for the year ending March 31, 2013. With the one-time selling of some College assets in 2012-13, there is an \$11 Million excess of revenues over expenses. Furthermore, year-over-year, revenues increased by 12% and expenses increased by 5%.



1.0 Message from the Board Chair

On behalf of the St. Clair College Board of Governors, I am proud to present the results of St. Clair College activities in the 2012-13 Annual Report.

This has been a year of success for St. Clair College. Whether winning the National Baseball Championship, or Skills Canada competitions, our students have demonstrated that our strong focus on continuous improvement in our systems and services is building our institutional strength and reputation. Our students tell us that we are on the right track as all of the KPI capstone indicators, which speak to the quality of the students' experience here at St. Clair College, are above the provincial average.

We are deeply engaged with our community, with thousands of individuals coming to the College to take courses, engage in program activities and attend events. The importance of postsecondary education in our community is clear from the level and breadth of support received.

The entire Board of Governors would like to thank Dr. Strasser, senior college leaders, managers and staff for their commitment and passion for student success and their vigor in responding to new challenges and opportunities.

Ted Farron
Chair
Board of Governors



2.0 Message from the President

The 2010-2015 Strategic Directions provide the framework for the growth and success that St. Clair College has experienced in the past twelve months. It is thanks to the dedication and commitment of our faculty and staff that we have been able to grow at an unprecedented rate (more than 50% in the past twelve years), while providing a balanced budget over this past twelve years.

The College has become a “Destination College” with the completion of new facilities and the introduction of new programs. This combination has positioned the College as the “first choice option” for students across the province of Ontario. St. Clair College is now the leading educator of health care workers in the province with more enrolment in the health sciences field than any college or university in Ontario.

The proof of our accomplishments can be demonstrated, in part, by the provincial Key Performance Indicators, where students and graduates express their satisfaction with their experience at St. Clair College. The 2012–2013 results show an “above provincial average” ranking in overall student satisfaction and graduate satisfaction. It is also a noteworthy achievement that St. Clair College has scored above the provincial average in all capstone questions, which directly reference the learning experience of the student in their post-secondary education.

These results speak to the academic excellence that has been achieved thanks to our quality processes and growing partnerships with business, industry and other educational institutions, where we share best practices and develop new ways to enhance the student learning environment. In June 2013, two alumni of St. Clair College attended the Cannes Lions International Festival of Creativity in Cannes, France, as a result of winning the gold medal in the National Advertising Competition. The learning experiences outside the classroom have kept pace with the standard of excellence in 2012-2013 as the College won the National Championship in Men’s Cross Country and the National Championship in Men’s Baseball.

As St. Clair College faces the growing challenges of reduced funding, increased costs and an increasingly competitive environment where both colleges and universities search to become educational structures that are relevant in the 21st century, we will continue to reach out to our community partners, to business and to industry while engaging and supporting our own professional staff and faculty to build a sustainable, high quality educational institution that serves the ever-changing needs of our students and the communities we serve.

John A. Strasser, Ph.D.
President
St. Clair College



3.0 Vision

Striving for excellence in all we do, St. Clair College is accessible and responsive to its community.

4.0 Mission Statement

St. Clair College strives to create a respectful and welcoming educational environment that will:

- Assist individuals in developing skills, knowledge and values to support chosen careers, or support their involvement in their community.
- Provide students with an accessible, dynamic and supportive learning environment which adapts to their changing requirements for quality lifelong learning.
- Provide leadership and develop partnerships that support our community by a continual thrust towards competition.

5.0 Ends Statement

Striving for excellence in all we do, St. Clair College is accessible and responsive to its community:

- To that end we will graduate people with employable skills.
- To that end we will provide opportunities to develop individual interests, skills and knowledge.
- To that end the learner will value the education received.



6.0 Report of Previous Year's Goals

Through multi-stakeholder consultations, the Senior Administration and the Board of Governors have established five fundamental strategic directions:

- i. The Advancement of Academic Excellence
- ii. Enrolment Growth
- iii. Completion of Capital Projects
- iv. Enhanced College Communications
- v. The Development of Human Resources

The hi-lights and accomplishments for 2012-13 for each strategic direction have been summarized below.

6.1 The Advancement of Academic Excellence

As a student-focused post-secondary institution, excellence in teaching and learning is the cornerstone for St. Clair College. As such, the College has invested in the creation of state-of-the-art facilities, the development of market-focused signature programs with engaged Program Advisory Committees and robust program health and renewal processes, and the nurturing of community relationships.

This College is committed to the principles of learner-centered teaching and outcomes-based education. In 2012-13, over 90% of the curriculum at St. Clair College is now delivered in outcomes based format and criterion-referenced assessment (rather than norm-referenced assessment) is the standard practice. All full-time post-secondary programs now have updated Learning Outcomes. In addition, there is 100% compliance of our General Education courses with the MTCU guidelines. The market relevance of program curriculum is ensured since 100% of the full-time post-secondary programs have at least one Program Advisory Committee (PAC) meeting per academic year. For over 75% of the programs, the PAC's meet two or more times per year. Finally, in 2012-13, St. Clair College implemented a renewed program review process based on a survey of best practices throughout the community college sector.

The provincially administered KPI (Key Performance Indicators) survey is the main instrument that St. Clair College uses to compare our full-time post-secondary programs and their associated services against the community college system. For 2012-13, the overall cumulative KPI results show that St. Clair College exceeded the provincial average in all four capstone questions measuring knowledge and skills (Q14), learning experiences (Q26), facilities and resources (Q44) and services (Q45). In addition, the composite Student



Satisfaction Metric and Graduate Satisfaction Metric also exceeded the provincial average. The KPI results are presented in Appendix B.

The Pharmacy Technician program was given full accreditation by the Ontario College of Pharmacists in 2012-13.

For the continuing education courses and programs at St. Clair College, the 2012 Continuing Education Provincial Survey for Student Satisfaction indicated that 94% of St. Clair College part-time learners were either satisfied or very satisfied with their courses, 95% were either satisfied or very satisfied with their instructors overall, and 97% were either satisfied or very satisfied with their instructors' knowledge of the subject.

St. Clair College continues to invest in academic equipment and facilities. For 2012-13, over \$300,000 was spent to renew and upgrade academic equipment. Some examples include: \$23,000 for robotic baby simulators, \$35,000 for triple line infusion pumps, \$14,000 for soil electrical density apparatus, \$31,000 for a consolidated medical equipment sterilizer, \$35,000 for a physiological ultrasound phantoms, \$15,000 for a rotary centrifuge and \$8,000 for a specimen microtome. Furthermore, a number of IT investments were made including \$20,000 for integrated academic servers, \$8,000 for a Mac configuration laboratory, and over \$30,000 in audio visual teaching aids to ensure students and faculty have the latest learning tools available in the pursuit of higher learning.

With the development of the Schlegel Villages Retirement Community adjacent to the College, St. Clair and Schlegel signed an agreement where St. Clair students are given access to experiential learning experiences in all Schlegel projects in SW Ontario. This is an important partnership because it gives secured access to our applied health science students to real world learning experiences.

During 2012-13, our students competed provincially and nationally in academic competitions. At the 2012 Ontario Skills Competition, St. Clair Students won in mechanical CADD, graphic design and web site design.



6.2 The Growth of Enrolment

St. Clair College has experienced sustained enrollment growth over the past thirteen years. Total St. Clair post-secondary enrolment is given in Figure 1 for the November 1st audits from 2000 to 2012. It can be seen that there has been over 60% increase in total enrolment during this period. Comparison of the growth of St. Clair College compared to the CAAT System (24 Ontario Colleges of Applied Arts and Technology) is interesting. From 2006 to 2009, St. Clair College total full time post-secondary enrolment grew by 39% (i.e. 6374 in 2006 to 8845 in 2009). Over the same time period, the cumulative CAAT system grew by 22%.

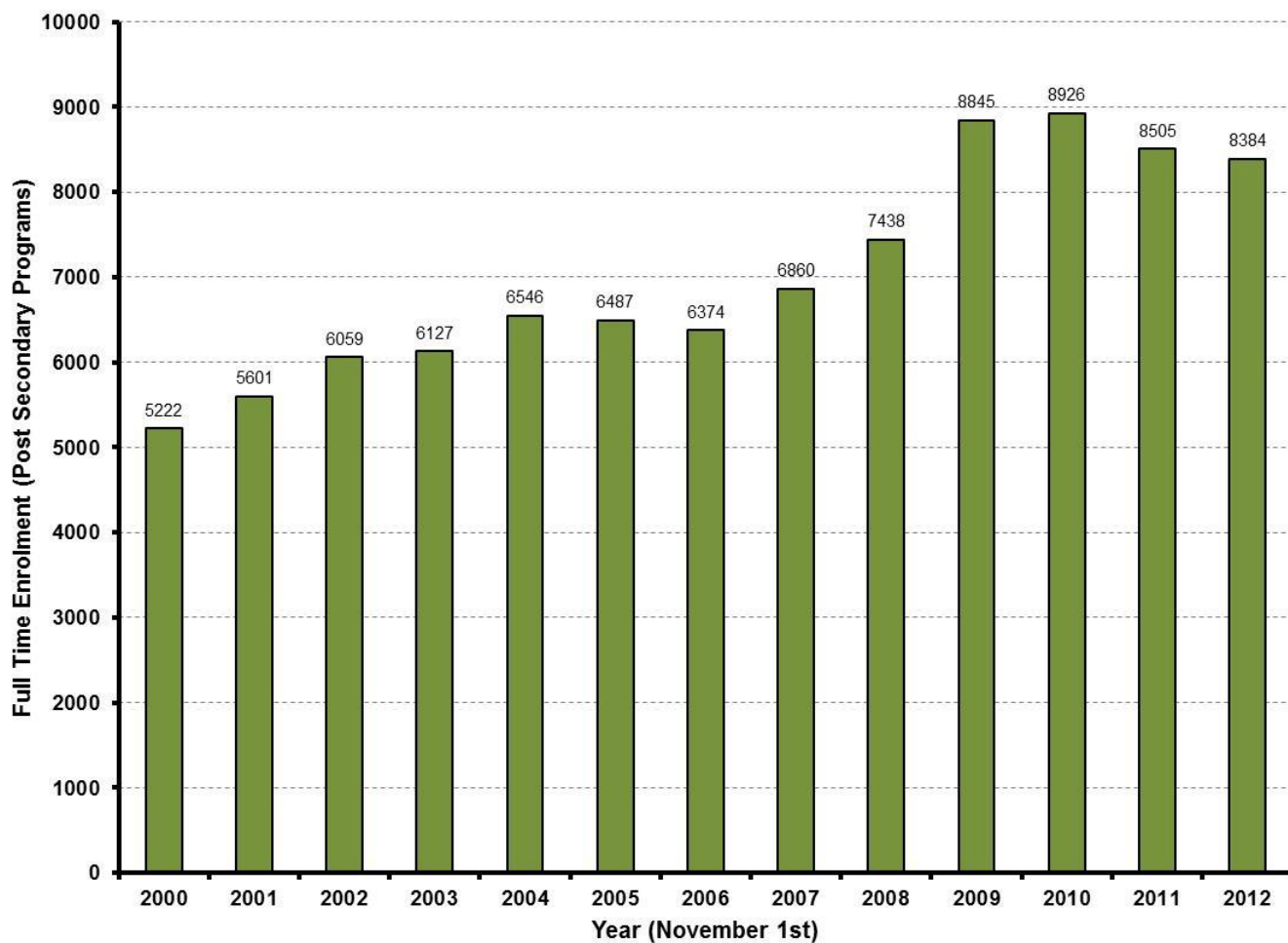


Figure 1. Total St. Clair College post-secondary enrolments 2000-12.

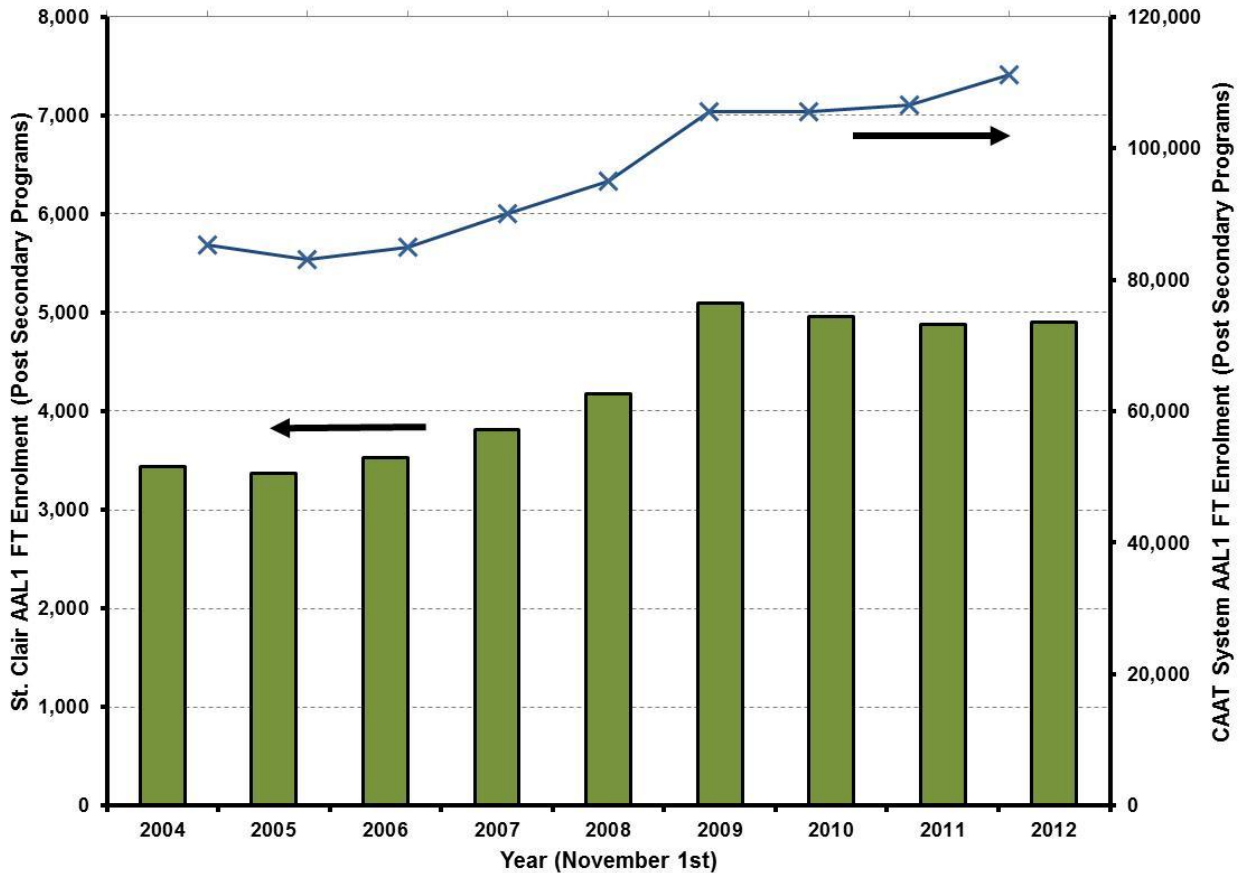


Figure 2. St. Clair College and CAAT System AAL1 Registrations 2004-12.

It is interesting to compare the growth in first semester (AAL1) enrolments between St. Clair College and the CAAT System. Figure 2 presents data for the AAL1 enrolment for St. Clair College and the CAAT System from 2004 to 2012. St. Clair College has grown 43% during this time period whereas the CAAT system has grown about 30%.

For 2012-13, St. Clair College’s strategic enrolment strategies were centered on a number of key initiatives. First, the College’s commitment to academic program quality built reputation. Second, a rigorous stage-gate program development process was introduced to ensure that any new programs have sustainable market demand and enrolments. An example during 2012-13, is the introduction of the Fitness and Health Training Program in conjunction with the Chatham Campus new Healthplex. This program exceeded enrolment predictions by 30% for the Fall 2012 intake. Third, there was an emphasis on analytics in the development of marketing and advertising campaigns and the purchase of media. Fourth, the College has made determined efforts over the last 12 to 24 months to expand markets demographically and geographically. In the former case, targeted campaigns specifically designed to attract non-direct



students and transfer students have been initiated. For the latter, considerable investments in mass media advertising in the Greater Toronto Area (GTA) were made as the GTA is the only population growth area in Ontario. And, through partnerships and investments overseas, St. Clair College has exponentially increased the intake of international students particularly from the Indian sub-continent, China and Central America. Finally, St. Clair College has created novel entrance scholarships to attract students including the first-ever scholarship for any high school competitor at Ontario Skills.

On the retention side of strategic enrolment management, the results have been less than anticipated. From 2008 to 2012, the St. Clair College Overall KPI Graduation Rate (which indirectly measures program persistence and retention) was approximately 67%. In 2012-13, the Overall KPI Graduation Rate dipped to 56% despite implementation of a number of measures and initiatives. For example, St. Clair's Peer Tutoring Program had the highest provincial student satisfaction for the 2012-13 KPI Survey. To ameliorate the financial reasons for withdrawing from school, the College implemented streamlined financial aid processes together with a generous scholarship and bursary program. And, the peer tutoring service at St. Clair College now ranks first in the province (2012-13 KPI Survey).

6.3 The Completion of Capital Projects

The idea behind capital projects at St. Clair College is twofold. There is the continuing need to invest in adding current-technology teaching and learning space especially for the laboratories, shops and specialized facilities required for hands-on learning. Furthermore, the College is committed to invest in capital projects to improve both the non-teaching services and to improve the students' quality of campus life. Over the past few years, and in conjunction with various government initiatives, St. Clair College has invested almost \$100 Million in capital projects. Since 2006, the College has invested in state-of-the-art buildings for the health sciences, media and communications, the building and transportation trades, and sustainable energy. In 2012, the new Healthplex was completed in Chatham and work began on the Windsor Sportsplex which incorporates a triple gymnasium. The Sportsplex is anticipated to be complete in 2014.

During the 2012-13 academic year, St. Clair College acquired the former TD Canada Trust building to support our downtown Windsor Campus. The building was opened to students in September 2012 with a 50 station computer laboratory, tutoring and testing services, and quiet study rooms.



There were two acquisitions during the 2012-13 academic year in Chatham. First, the College acquired the Capitol Theatre in downtown Chatham. The facility has already hosted a student musical. The College re-acquired the Kids Stuff Daycare which, through a generous donation by the estate of Mary Uniac, will be re-opened for September 2013 as a health sciences teaching facility on the Chatham Campus.

6.4 The Enhancement of College Communications

St. Clair College continues to maintain strong connections within the College and with the community. A bi-annual brunch, including presentations and news updates is provided to all staff and retirees, keeping all members of the St. Clair College family, past and present, informed of the advancements being made by the College.

Regular internal newsletters, email communications and meetings with faculty, support staff and administration assists in maintaining strong connections. St. Clair College is also connected to the community through social media including Facebook, Twitter and YouTube.

Annual appreciation evenings for Program Advisory Committee members and for corporations and institutions providing clinical and experiential learning opportunities for our students occurred in the late Spring 2013. These functions allow for communication with the community and external stakeholders.

Dr. John Strasser has spoken at a number of community events over the past year; The Rotary Club of Windsor, The Chatham-Kent Forum on Post-Secondary Education, The Greater Essex County District School Board, and The CBC Radio Town-Hall on Post-Secondary Education. Dr. Strasser was also featured in the Holiday edition of Windsor Life Magazine, in an article entitled “Lessons in Compassion – St. Clair College’s Students, Staff and Alumni Learn to Give”.



6.5 The Development of Human Resources

St. Clair is committed to providing staff and skill development through professional development opportunities, tuition reimbursement programs, feedback mechanisms and also through its continuous participation in the College Education Development Program.

Continued professional development training in 2012-2013 concentrated on outcome-based education and appropriate assessments of students and other quality assurance processes in an effort to enhance academic excellence.

7.0 Analysis of 2012-13 Operational Performance

7.1 The Advancement of Academic Excellence

New Program Development:

New programs were developed to foster continued enrolment growth, to enhance the reputation of St. Clair as a “Destination College, and to meet the needs of our community. Programs introduced during 2012-13 were:

- Public Relations Diploma - Windsor
- Paralegal Diploma - Windsor
- Media Convergence Graduate Certificate – Windsor
- Fitness and Health Training - Chatham

Academic Recognition:

Skills Canada – Ontario Competition – Held in May 2012, gold medals were awarded to Richard Jennings – Mechanical CADD, Danielle Giroux – Graphic Design, Benjamin Hohner-Da Silva – Web Site Design.

Skills Canada – National Competition – Held in May 2012, Danielle Giroux received a Silver medal for Graphic Design, Benjamin Hohner-Da Silva received a Silver medal for Web Site Design and Richard Jennings received a Bronze medal for Mechanical CADD.

Skills Canada – Medal Design – Lydia Palmer – Graphic Design, won a gold medal for the 2012 Medal Design, which was worn by all award recipients.

The College Award of Distinction 2012 – St. Clair College

NetRiders Skills Competition 2012 – Sean Calhoun, second year Information Technology program student, placed first in Ontario for the National Qualifier and



went on to place 24th at the International Theatre Finale and sixth overall in Canada.

Cossette “Grow-Op” Competition – Moya McAlister, Jordon Sequeira, Brian McDowall and Nick Lambier, all third-year students in the Advertising & Marketing Communications Management Program, along with Michael Calcara, third-year Graphic Design student, won the gold medal. Seven college teams competed for this prestigious honor.

Applied Research - A team of students, faculty and administration received applied research funding in the amount of \$28,000 to help a local entrepreneur create a new prototype glow-in-the-dark toilet seat along with comprehensive marketing and a social media campaign.

Funding Grant – The Personal Support Worker programs in Chatham and Windsor received an equipment funding grant from SIM-One, totaling \$117,000. The funds were used to purchase simulation equipment to help facilitate the training of PSW’s helping seniors at home.

Natural Sciences and Engineering Research Council (NSERC) – St. Clair College completed all requirements for Institutional Eligibility status from NSERC.

International Activity:

In early 2013, St. Clair finalized an agreement with the Panamanian government to fund 35 Panamanians students for programs in English as a Second Language, Hospitality and Tourism.

7.2 The Growth of Enrolment

Enrolment Growth:

St. Clair College has achieved significant enrolment growth from 2000 to 2012 (about a 60% increase) largely because of many new programs coupled with the Second Career government re-training program. On average, the College has grown over this period at a compound rate of approximately 4% per year and outperformed the Ontario college system. As an example, from 2006 to 2009, enrolment at St. Clair grew 39% whereas the CAAT System grew by 22%. Recently, with the rationalization of government re-training initiatives and the migration of young adults from the main St. Clair catchment area, there has been a plateau in enrolments. As Table 1 shows, enrolment at St. Clair College dropped 1.4% (121 students) from 2011-12 to 2012-13 representing a loss of



combined tuition and grant revenue of about \$840,000. Senior administration was able to react and sustain a balanced budget for the year. With a vigorous recruitment plan particularly for the Chatham-Kent and Essex county areas and a number of retention strategies, it is expected that enrolment for 2013-14 will again be in a growth phase.

Table 1. College Enrolment Totals as of Nov 1

YEAR	ENROLMENT Post-Secondary	ENROLMENT TOTAL COLLEGE	% CHANGE
2000	5222	5222	
2001	5601	5601	7.3%
2002	6059	6059	8.2%
2003	6127	6127	1.1%
2004	6185	6546	6.8%
2005	6179	6487	-0.9%
2006	6133	6374	-1.7%
2007	6418	6860	7.6%
2008	6853	7438	8.4%
2009	8201	8845	18%
2010	8337	8926	0.9%
2011	7946	8505	-4.7%
2012	8038	8384	-1.4%

Providing Students with Financial Support:

During the 2012-13, the Financial Aid Office allocated over \$1.1 Million to assist students with a financial burden and to allow the study to continue with their studies. Financial assistance was awarded through the use of tuition bursaries, entrance awards, and academic achievement awards.

International Activity:

In 2012 Fall St. Clair College logged a record number of international students. There were 261 students from forty two countries at St. Clair in post- secondary programs. As a comparison, there were 202 international students at St. Clair College in 2011 Fall. The year-over-year increase is 29%.

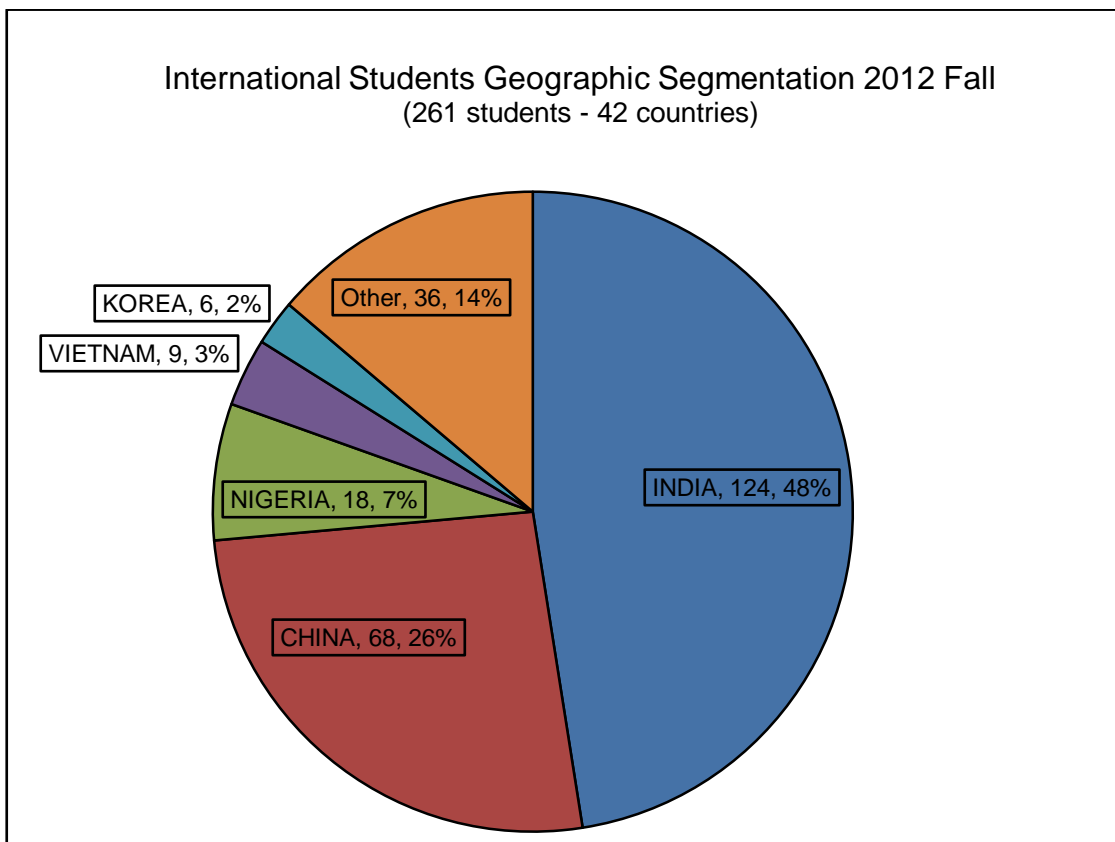


Figure 3. Geo-segmentation of international students at St. Clair College for 2012 Fall.

St. Clair College entered into a number of international agreements and partnerships during 2012-13 which are summarized below:

- On January 17, 2013, St. Clair College renewed its collaborative agreement with the Technological University of Panama (UTP), concerning the “Panama/Canada, ESL Immersion Program” delivered in Panama (Phase I- 12 weeks) and in Canada (Phase II-8 weeks). Classes will take place at UTP’s main campus in Panama City in addition to possible delivery at satellite UTP campuses in the province of Chiriqui.
- On February 4, 2013, St. Clair College finalized an agreement with the Panamanian government funding agency, El Instituto para la Formacion y Aprovechamiento de Recursos Humanos (IFARHU), regarding the delivery of ESL and Hospitality-Tourism training in Windsor. With a contract value of \$800,000, 36 Panamanian students will receive customized training in addition to Canadian experiential field trips between May 6 and October 4, 2013, before returning to Panama.
- On Feb. 18, 2013, St. Clair College signed a Joint Program (Accounting) Agreement with Nanchang Institute of Technology (NIT, China). The joint program is expected to start recruiting students beginning in September 2013. Students will study at NIT for two years and then finish at St. Clair for their 3rd year of study.



7.3 The Completion of Capital Projects

TD Bank Student Success Centre:

On October 31, 2012, St. Clair College opened the TD Student Success Centre at 305 Victoria Ave. St. Clair College continues its growth in Windsor's downtown core, with a dedicated student center. The TD Bank Group graciously donated their former building to the College to enhance the learning experience of St. Clair College students. The renovated building which has been renovated for student learning providing a facility for downtown student services. The Centre includes state-of-the-art computer labs, testing facilities and student lounge areas with full wireless capabilities. The College partnered with the Student Representative Council (SRC) in this effort.

Windsor SportsPlex:

Construction of the Windsor Campus Sportsplex began in late 2012 with a completion date of early 2014. The Windsor SportsPlex will provide the College a triple gym, 12 team rooms, a 10,000 sq. ft. fitness facility, and classroom & meeting space. The SportsPlex will establish St. Clair College as an elite destination for athlete-scholars as the Sportsplex is the only triple gymnasium in extreme SW Ontario.



Figure 4. TD Bank Student Success Centre.



Figure 5. The Windsor Campus Sportplex under construction.

Mary Uniac Health Science Education Centre:

The Mary Uniac Health Science Education Centre on the Chatham Campus will be opened to students for 2013 Fall. The building has been retrofitted with patient robot simulators, clinical laboratories and smart classrooms to provide specialized training for the health related programs.



Figure 6. The Mary Uniac Health Science Education Centre – Chatham Campus.



7.4 The Development of Human Resources

Staffing:

During 2012-13, there were thirteen full time hires at St. Clair College. The faculty hires were a combination of replacing retired faculty and expanding the teaching knowledge and experience of the College.

Professional Development:

St. Clair College is committed to the ongoing professional development of its workforce. In 2012-2013, \$20,000 was spent on tuition reimbursement and \$100,000 was spent on professional development. St. Clair College is a member of a consortium of colleges in SW Ontario and provides faculty with specialized teacher training for all faculty through the College Educators Development Program (CEDP). Additionally, the College provides a broad range of in-house professional development concentrating courses under three mission critical areas:

Computer Training and Skills

- Microsoft Word, Excel, Outlook, PowerPoint, and Access
- PeopleSoft, Turnitin

Academic Training and Skills

- Writing Outcomes and EKS Statements
- PeopleSoft Course Outline Workshop
- Course and Lesson Planning
- Understanding General Education Requirements
- Assessment and Course Integration
- Social Media in the Classroom
- The Purposeful Use of Cellphones in the Classroom
- Flipping the Classroom using Jing and Camtasia
- Student Led Activities for any Classroom
- Creative Classroom Management
- Engaging Students in the Larger Classroom
- Creating Rubrics to Support Assessments in Teaching and Learning
- Integrated Learning – A Planned Approach to Support Success in the Classroom using Authentic Assessment and Evaluation Practices
- Test Question Creation, Presentation and Documentation
- Hybrid Course Design: Converting a Traditional Course to Hybrid
- Intercultural Communication Skills for College Educators



Health & Safety, Security and Wellness Training and Skills

- First Aid/CPR/AED
- Transportation of Dangerous Goods
- Blood Borne Pathogen Training
- Overhead Crane
- Control of Hazardous Energy (Lockout/Tagout)
- Safe Lifting – Ergonomics and Manual Material Handling
- Fire Extinguisher Training
- Ladder Training
- Non-Violent Crisis Intervention
- Spill Response Training
- Office Ergonomics

7.5 Fundraising/Partnership Activities

Uniac Donation – Chatham Campus:

In December, 2012, the College received a donation from the Uniac family to establish The Mary Uniac Health Science Education Centre. The Centre on our campus will contain computerized simulation labs and classrooms and serve as the cornerstone facility for the advancement of health sciences education in the Municipality of Chatham-Kent.

St. Clair College's Ontario Employment Centre:

Opened three new locations in Windsor, Amherstburg and Wallaceburg to better serve the needs of these local communities.

The 10th Annual Charity Golf Tournament:

Held on June 4th, at Pointe West Golf Club. Proceeds of \$10,000 from this event supported In Honor of the Ones We Love ~ Honorable Little Ninjas program. In Honor of the Ones We Love, is a not for profit organization dedicated to support patients and families who are afflicted with cancer and other life threatening illnesses. The Honorable Little Ninjas Martial Arts Program is a community-based program, empowering children and youth diagnosed with cancer and other chronic and life threatening diseases.



1st Annual Charity Chatham-Kent Golf Tournament:

Held on Friday, September 21, 2012 at Links of Kent Golf Club. This event raised money for scholarships at St. Clair College Thames Campus and the Brain Injury Association of Chatham-Kent. The Brain Injury Association of Chatham-Kent received \$5,000 and St. Clair College Thames Campus received \$3,000 for student scholarships. Chatham Kent Mayor Randy Hope and Rick Nicholls, MPP (Chatham-Kent-Essex) participated with the golfers and the fundraising dinner at the golf course.

Capitol Theatre- Chatham Kent:

In May of 2012, St. Clair College signed a Memorandum of Understanding with the municipality of Chatham Kent for the operation of the Capitol Theatre. The College began the operation of the Capitol Theatre in September, 2012. The St. Clair College Capitol Theatre is a 1210 seat venue in downtown Chatham. Since that time a number of well-known acts, community groups and students have graced the stage of the theatre as the theatre develops programming for all ages.



Figure 7. St. Clair College Capitol Theatre – Chatham, Ontario.



Gifts in Kind:

St. Clair College has received over \$27,000.00 in Gift in Kind donations in the 2012-2013 fiscal year. Some of these donations include: kitchen and catering equipment, work bench, ceramic tile wet saw, thermostats and electric heaters, King of Heart Monitors, organ, ABS pipe fittings of various types and sizes, pharmacy supplies and many book donations.

7.6 Community Involvement/Community Profile

St. Clair College continues to take a leadership role in the community. When the City of Windsor announced it was hosting the 2013 International Children's Games, the College supported the initiative with a \$50,000 sponsorship to support athletic competition at an international level. College staff is involved in a variety of committees, including the development of opening ceremonies. The College is also host to the Volleyball competition and we will house 300 of the athletes in our student residence.

The College also supports this area's Ontario Hockey League team, the Windsor Spitfires, which results in television exposure for the College.

This year, St. Clair College also took a leadership role in the advancement of skilled trades in the province as the first College in Ontario to offer high school students who compete in the Skills Canada – Ontario Technological Skills Competition, a \$1,000 scholarship if they enroll at St. Clair College.

Community involvement also happens in a wide variety of other ways that involve our students, faculty and staff. Some examples from 2012-13 are given below:

- Students and faculty from the Interior Design and Architecture programs received \$35,000 from the Ministry of Transportation to design and construct a walk through exhibit designed to provide an interactive environment to educate families on the new Herb Gray Parkway Project.
- Faculty and students in the Animation and Journalism programs received \$35,000 from the Ministry of Transportation to design educational materials including YouTube videos and interactive animations to educate Essex County motorists on the safe usage of the new roundabouts in the region.
- Three new "School Within A College (SWAC)" programs were approved for partnering with Greater Essex, Essex Catholic and St. Clair Catholic School Boards.
- A joint St. Clair College and University of Windsor Job Fair was another successful event with over 1200 students participating. Mock interviews were conducted as well as resume critiquing.



- St. Clair College and its Health Centre received a Platinum Award for workplace wellness.
- Laura John, a Graphic Design student, won the poster design contest for the Shores of Erie International Wine Festival. Her poster was used in promoting the event.
- St. Clair College Journalism students collaborated with Crime Stoppers on the production of a training video. The submission won the Crime Stoppers and International Award for Best Training Video and was selected from over 1500 entries from North America.
- The St. Clair College Employment Centre (Wallaceburg) had a very successful Summer Jobs for Youth Program, placing 118 students with over 72 employers in the Chatham-Kent area.
- The Windsor Employment Centre moved into its new state-of-the-art building at the Roundhouse Centre providing improved access to area residents.
- The Self Employment Assistance (SEA) office helped 175 potential business owners develop business proposals and assisted 62 business owners with launching new businesses.
- Dr. John Strasser, President, was the recipient of the Queen Elizabeth II Diamond Jubilee Medal.
- Mr. Ted Farron, Chair of the Board of Governors, also received a Queen Elizabeth II Diamond Jubilee Medal.
- Windsor's Acute Care Hospital Task Force asked St. Clair College to participate in roundtable discussions this past year. The Task Force's mandate was to gather opinions from the local community regarding the proposed single site acute care hospital incorporated within an integrated healthcare system to better serve the region. The committee's public engagement process involved numerous conversations with community agencies and local health care experts, including board members, senior administrators, physicians and labor representatives from both Windsor hospitals and educational institutions. Open houses were held in Windsor at St. Clair College and in Essex for the general public for engagement and feedback to the task force.
- Raise a Reader celebrated its 10th year and St Clair College continued as the host sponsor of this event which raises funds for reading programs across Windsor-Essex. An estimated \$23,000 was raised locally and the College hosted a breakfast at the St. Clair College Centre for the Arts for everyone involved.



Figure 8. Dr. John Strasser, President of St. Clair College receiving Diamond Jubilee Medal from Teresa Piruzza (MPP Windsor West).

- “Almost Christmas” was the title of this past year’s 2nd annual Christmas concert and CD. Once again we collaborated with Jeff Burrows (The Tea Party), Kelly Hoppe (Big Sugar), and recent Windsor Music Hall of Fame inductee Jody Raffoul to create this year’s record. Proceeds from the sale of the CD and December concerts in Windsor and Chatham were shared with Camp Bucko, a camp for children recovering from burn injuries. The Camp is strongly supported by Fire Departments in Ontario. The CD sales and two December live concerts in Windsor at our Chrysler Theatre at the St. Clair College Chatham Capitol Theatre raised \$10,000 for Camp Bucko and \$10,000 for equipment for our Pre Service Fire Fighter Program.
- International Dragon Boats for a Cure - Our St. Clair College team participated and contributed \$10,000 in July’s Windsor-Essex 10th Annual Dragon Boats for a Cure. This year’s event was a great success. The local effort of all participating teams and sponsors is expected to contribute over \$220,000.00 this year to our local hospitals.
- Windsor Express Canadian Men’s Basketball team began their inaugural season in the fall of 2012. The team partnered with the College and the Alumni Association as sponsors. This sponsorship provided opportunities for



our students to be part of the marketing and execution of the home games in Windsor.

- Collège Boréal Windsor – On January 11, 2013 Collège Boréal and St. Clair College announced a Memorandum of Understanding aimed at optimizing the use of their educational resources to offer more programs and skills-development for students. This five-year MOU opens the door to new opportunities in areas such as health sciences, languages and culinary arts.
- United Way “iClimb” was supported by St. Clair College and students from our justice services programs. The event raises money for local agencies and provides the community the opportunity to test their stamina climbing the stairs at our local arena complex. Our students provided clinics in the “warm up zone” for participants in this one day event.
- “Let’s Talk” TV Cogeco Network is a student focused talk show in which St. Clair College is a broadcast partner offering editorial and content input. This past year the College participated in a “teleconference” show with a high school in Ireland to discuss why the sciences are becoming increasingly difficult to engage high school students’ interest.
- Summer Jobs for Youth - The College in conjunction with the Alumni Association have been the lead sponsors of Summer Jobs for Youth for the past three years. The Alumni Association sponsors the opening kickoff breakfast with all of the 250 high school students and summer employers from Windsor and Essex County at the St. Clair College Centre for the Arts. Summer Jobs for Youth Program (SJFY) is an initiative of the Youth Opportunities Strategy, funded by the Ministry of Children and Youth Services. It was established to address factors that place youth at increased risk of engaging in anti-social behavior and/or violence. As part of the program, youth receive pre-employment job readiness training that includes workplace certifications such as First Aid, CPR and WHMIS training and post-employment resume and interview support. In addition to gaining employment experience, participants have the opportunity to gain cooperative education credits to go towards their Ontario Secondary School Diploma.



8.0 Analysis of Financial Performance

Analysis of College's Financial Performance

St. Clair College ended fiscal year 2012-13 with Excess of Revenue over Expenses for the Year of \$11,571,796 (see Appendix A: Consolidated Audited Financial Statements). Revenue increased approximately \$13 million. Expenses were comparable to the prior year. There was a gain on disposal of capital assets.

	<u>2012-13</u>	<u>2011-12</u>
Revenues	\$123,385,568	\$110,635,889
Expenses	<u>111,813,772</u>	<u>106,547,591</u>
Excess of Revenue over Expenses	<u>\$11,571,796</u>	<u>\$4,088,298</u>

Revenues

Government (MTCU) Operating Grants: increased by \$2 million compared to 2011-12.

Contract Income: slight decrease compared to 2011-12.

Student Tuition: increased approximately \$2 million compared to 2011-12. The increase in revenue was due to rate increases and program mix.

Ancillary Revenue: increased by \$1.2 million. The increase was mainly attributable to revenue from the Capital Theatre in Thames which the College leased from the Municipality of Chatham-Kent and Parking fees.

Other: increased by \$6.4 million. It was mainly due to a gain on disposal of capital assets.



Expenditures

Academic: The addition of new programs, along with salary cost increases contributed to the increase in these costs year over year.

Student Service: These services support the needs of students. Examples include the Registrar's Office, Counseling and Accessibility Services. Costs were similar to the prior year.

Administration: Includes, but not limited to, the Board of Governors, the President's office, Vice-Presidents' offices, Human Resources and Financial Services. Advertising costs increased as part of our goal to increase College awareness.

Plant & Property: These costs are associated with providing a physical learning and working environment that is both safe and secure and is in compliance with numerous codes and regulations. Examples include, but are not limited to, facilities planning, maintenance, utilities, custodial services and security.

Ancillary Operations: These activities are primarily user-pay services and include the Bookstore, Residence, St. Clair College Center for the Arts, Thames Capital Theatre and Parking Services.

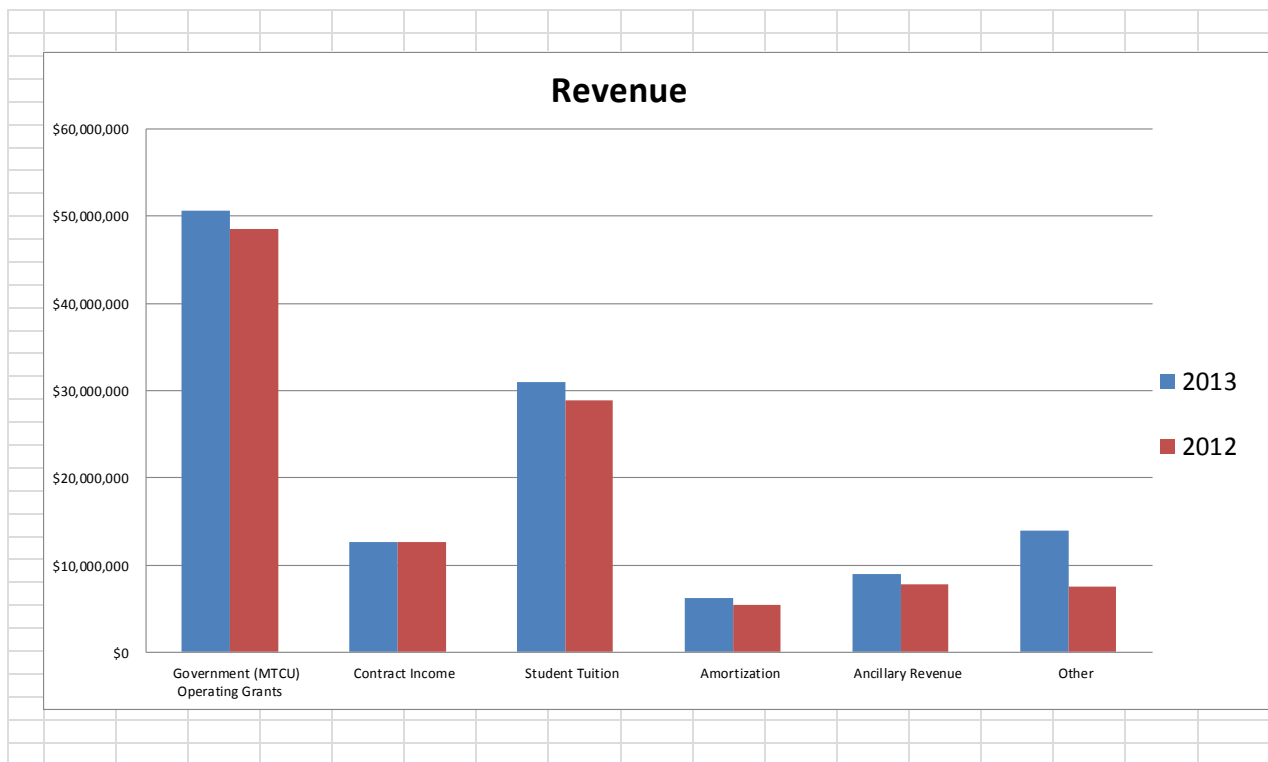


Figure 9. St. Clair College revenues 2012-13 versus 2011-12 comparison.

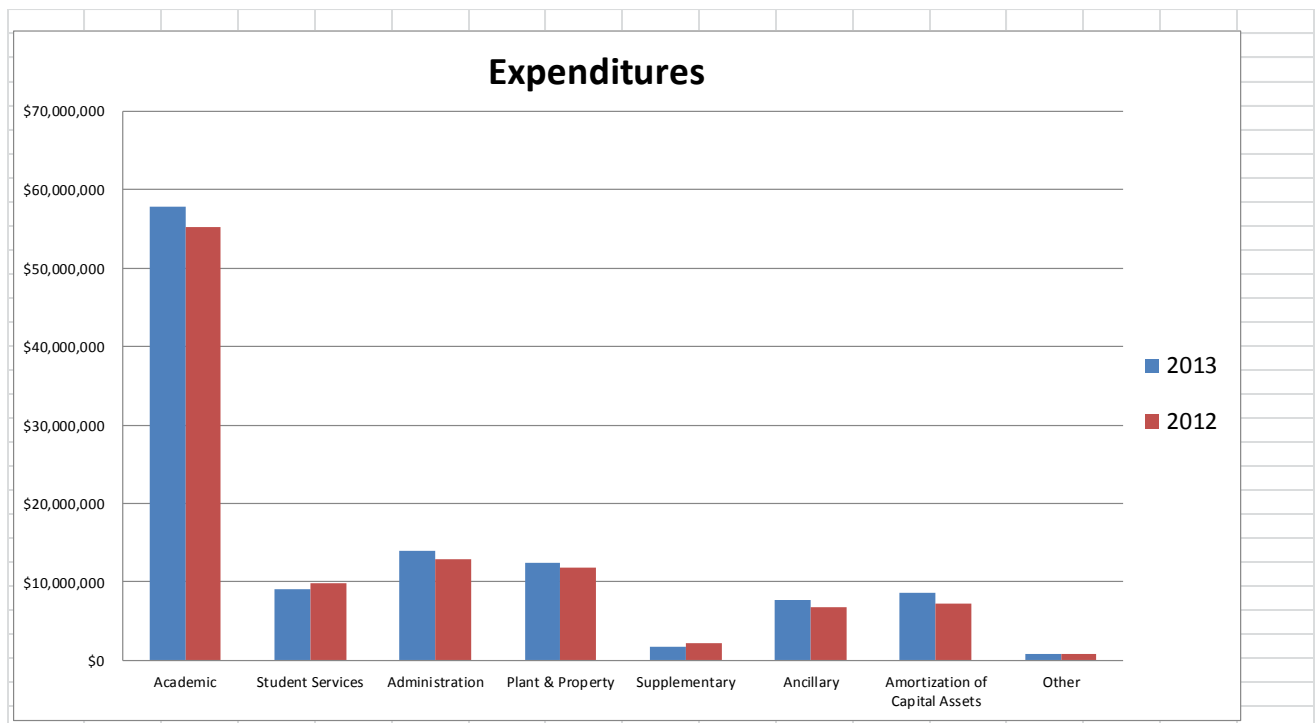


Figure 10. St. Clair College expenditures 2012-13 versus 2011-12 comparison.

9.0 St. Clair College Foundation

The St. Clair College Foundation strives to assist the College in achieving its vision of “excellence in career education and lifelong learning. It seeks to do this by:

- Generating resources in support of College objectives.
- Helping to build mutually beneficial alliances and positive relationships with individuals and organizations.
- Enhancing and expanding services to donors.
- Building funds to support students through the Scholarship program.

The College’s investment portfolio is handled by CIBC Wood Gundy and the Windsor Family Credit Union (WFCU).

HealthPlex Fundraising Campaign is in place to support the construction of two new facilities at the Thames Campus, Chatham and South Campus in Windsor. The HealthPlex in Chatham was finished and opened in September 2011. The re-named SportsPlex at the Windsor campus is slated to open in early 2014.

The Annual Scholarship Award and Bursary Events were hosted by the College in Windsor at the St. Clair College Centre for the Arts on February 13 and 14, 2013 and February 28, 2013 at the Thames Campus. The College awarded 595 students more than \$330,000 in endowment and term funded scholarships.

The 22nd Annual Gourmet Food & Wine Gala – “Midnight at the Oasis” was held on April 14th, 2012, at the St. Clair College Centre for the Arts. This Mediterranean themed gourmet dinner, which was supported by our students in our Culinary and Hospitality programs, exceeded the guest’s expectations. At the gala, \$3,200 in scholarships was presented to eight deserving students from the collaborating programs participating in the event. This year, over \$10,000, including the scholarships awarded were raised for the shared programs in Hospitality, Culinary and Tourism. To date, we have contributed more than \$140,000 to programs from the proceeds of this event.

The Blackburn Radio Group continued their commitment of a donation of \$10,000 towards the purchasing of equipment for our downtown MediaPlex.

The Estate of Yolande M. Gertrude Wathier bequeathed \$10,000 in her will as a contribution towards the St. Clair College Scholarship, available to all full time students.

Downtown Windsor Business Improvement Association provided a \$10,000 donation to contribute towards the St. Clair College Athletics Scholarships.

Jewish National Fund of Canada (JNF) provided a \$10,000 donation to establish a new endowment. One of the goals of the endowment is to have the fund generate sufficient income in the future to allow a student to pursue a term of study or a work term in Israel in Landscaping, Horticulture or Tourism & Travel programs.



Neil McGeachy Memorial Scholarship received another donation to the existing endowment. This scholarship is available to full time Nursing students at the Thames Campus.

Frank & Mary Uniac established two new endowment scholarships in 2012 – the Mary Christina Uniac Scholarship and the Frank & Mary Uniac Scholarship.

The Annual Alumni Giving Campaign was launched in December, 2012. Letters were mailed to St. Clair College Alumni above the age of 35. Graduates received a letter that included information about current events going on at the College in their specific academic area of study. The letter asked for contributions that could be directed towards specific projects, giving donors a choice of which project they would like to donate to including the SportsPlex in Windsor and the HealthPlex in Chatham and, alternatively, a general fund. The campaign will continue with letters going out to alumni on a yearly basis with information updates to be received periodically to keep them informed of college projects and events.



APPENDIX A

2012-13 CONSOLIDATED AUDITED FINANCIAL STATEMENTS

Financial Report

Year Ended March 31, 2013

The Audited Financial Statements are part of the public record and are made available on the College website at www.stclaircollege.ca/about/corporatedocuments.html.

Revenue	
Government grants	\$51.1
Student tuition fees	31.0
Contract educational services	12.6
Ancillary operations	8.9
Other	13.6
Amortization and write-off of deferred capital contributions	6.2
	<u><u>\$123.4</u></u>
Expenditures	
Salaries and benefits	\$66.6
Building maintenance and utilities	5.0
Instructional supplies and equipment	3.3
Bursaries and other student aid	2.9
Interest	0.7
Amortization and write-off of capital assets	8.6
Ancillary operations	7.6
Other	17.5
	<u>\$112.2</u>
Change in vacation and post-employment and compensated absence liabilities	<u>(0.4)</u>
	<u><u>\$111.8</u></u>

* expressed in millions of dollars

The St. Clair College of Applied Arts and Technology, Consolidated Audited Financial Statements for fiscal year 2012-13 that also include the activity of the St. Clair College Foundation can be viewed at the link below:

http://www.stclaircollege.ca/about/financial/St_Clair_College_of_Applied_Arts_and_Technology_with_Opinion.pdf



APPENDIX B
2012-13 KPI ACHIEVEMENT

CATEGORY	ST. CLAIR COLLEGE	PROVINCIAL AVERAGE
Student Satisfaction	79.4%	77.1%
Graduate Satisfaction	80.3%	80.0%
Employer Satisfaction	91.0%	93.4%
Graduate Employment	81.1%	83.6%
Q. 14 – Knowledge & Skills	90.1%	87.2%
Q. 26 – Learning Experiences	84.4%	80.5%
Q. 44 – Facilities & Resources	71.8%	71.0%
Q. 45 – Services	71.2%	69.7%



APPENDIX C

SUMMARY OF ADVERTISING AND MARKETING COMPLAINTS

Nature of Complaint	Date Received	How Resolved/Addressed	Date Resolution Communicated to Student	# of Working Days to Resolve
<i>No complaints received.</i>				



APPENDIX D

BOARD OF GOVERNORS – 2012-13

Kaysandra Curtis	September 2007 to August 2013
Ted Farron, Chair	September 2008 to August 2014
Charles Janisse	September 2010 to August 2013
Lori Kempe	September 2012 to August 2015
Mila Lucio	September 2011 to August 2014
Marilee Marcotte	September 2010 to August 2013
Vince Marcotte, Chair-Elect	September 2011 to August 2014
Sherry McCourt	September 2009 to August 2015
David Moncour	September 2010 to August 2013
Pat Papadeas, Internal – Faculty	September 2010 to August 2013
Rookaya Parak	September 2007 to August 2013
Craig Parrott	September 2008 to August 2014
Kyle Pilon, Student Representative	May 2012 to April 2013
Ryan Rusich, Internal – Support	September 2011 to August 2014
Ron Seguin, Internal – Administration	September 2010 to August 2013
Dr. John Strasser	President
Dan Wilson	September 2011 to August 2014