

2022-2023 STRATEGIC PLAN



VISION

Excellence in all we do.

MISSION

Transforming lives and strengthening communities through high quality and accessible educational experiences that support career-readiness, innovation and life-long learning.

VALUES

Accessibility
Accountability
Collaboration
Diversity
Inclusivity

Integrity
Quality
Respect
Sustainability
Transparency

1 ACADEMIC EXCELLENCE

GOAL	OBJECTIVE
Academic	<p>Increase online course offerings.</p> <ul style="list-style-type: none"> Increase the total number of online courses offered at St. Clair College by 7% over 5 years. Concentration will be on high demand courses.
Research & Development	<p>Promote interdisciplinary research aligned with area of program strengths/degree offerings.</p> <ul style="list-style-type: none"> Plan and conduct research professional development sessions, research scholarship and innovation days for faculty. Concentration to be added in schools offering degrees.
	<p>Document and increase the number of students participating in research.</p> <ul style="list-style-type: none"> Implement and maintain a database regarding internal research projects. <p>Increase awareness of St. Clair College research.</p> <ul style="list-style-type: none"> Increase communication and showcase College research internally and externally.

1 ACADEMIC EXCELLENCE

GOAL	OBJECTIVE
Student Pathways	<p>Continue to create academic pathways (college to college, college to university, university to college).</p> <ul style="list-style-type: none"> Continue to increase the current number of student pathways year over year. Promote student pathways for heightened awareness.



2 STUDENTS (Retention, Graduation Rate and Success)

GOAL	OBJECTIVE
Support Student Success	<p>Increase student success.</p> <ul style="list-style-type: none"> Increase institutional efforts to enhance soft skills for students through various mechanisms and activities (ie. online tools, mock interviews). <p>Document an inventory of current events and expand outreach by adding new initiatives and opportunities for student engagement.</p> <ul style="list-style-type: none"> Continue to increase "Campus Life" activities by three new events per year.
	<p>Maintain and report on Athletic Performance Indicators (API's) that align with academic/corporate priorities.</p> <ul style="list-style-type: none"> Collective Varsity GPA. Scholarship Achievement rate. Departmental win/loss record. Provincial/national recognition hits. Increase athletic department revenue.

2 STUDENTS (Retention, Graduation Rate and Success)

GOAL	OBJECTIVE
Increase Enrolment	<p>International enrolment.</p> <ul style="list-style-type: none"> Maintain/grow current international enrolment in Windsor and Chatham. <p>Maintain domestic enrolment.</p> <ul style="list-style-type: none"> Maintain postsecondary full-time enrolment within existing corridor.



3 COMMUNITY ENGAGEMENT (Leadership, Communication and Partnership)

GOAL	OBJECTIVE
Increase/Monitor Community Local Impact	<p>Monitor and increase economic impact on local community.</p> <ul style="list-style-type: none"> Conduct annual research of community spending and impact.
Increase Corporate Training	<p>Enhance our reputation as a training centre for the workforce of our community.</p> <ul style="list-style-type: none"> Excluding PCPP, increase entrepreneurial (non-public) revenue by 3% (15% over 5 years).
Brand Identification	<p>Continuation of new brand "Rise Above The Ordinary" initiatives.</p> <ul style="list-style-type: none"> Number of actions taken to increase brand awareness.
Increase Community Engagement	<p>Strengthen the connection between the College and the community to reinforce College brand and image through volunteerism and/or Experiential Learning.</p> <ul style="list-style-type: none"> Creation and engagement of the "Community Saints" in conjunction with the Alumni, SRC, TSI, and SSAA and document impact. Increase community awareness of engagement/support of College staff and students.

4 HUMAN RESOURCES (Staff Development, Efficiency, Effectiveness and Wellness)

GOAL	OBJECTIVE
Development of Human Resources	<p>Staff development.</p> <ul style="list-style-type: none"> Continuation of staff orientation (part-time/full-time, academic and non-academic) and appropriate orientation material. 1% of budget allocation for staff development.
	<p>Staff Wellness.</p> <ul style="list-style-type: none"> Continue to promote staff collaboration and engagement through monthly or quarterly activities. Monitor institutional WSIB lost sick time.

5 FACILITIES ENHANCEMENT

GOAL	OBJECTIVE
Campus Enhancement	<p>Increase parking capacity.</p> <ul style="list-style-type: none"> Implementation of parking plan.
Campus Beautification	<p>Continue to beautify the College campuses and maximize brand.</p> <ul style="list-style-type: none"> Annual plan for Campus Beautification developed.



6 FINANCIAL HEALTH AND SUSTAINABILITY

GOAL	OBJECTIVE
Financial Sustainability	<p>Balanced budgets.</p> <ul style="list-style-type: none"> Achieve balanced budgets annually.
	<p>College sustainability.</p> <ul style="list-style-type: none"> Increase sustainability fund.
	<p>Maintaining financial sustainability in accordance with MCU financial metrics.</p> <ul style="list-style-type: none"> Meeting or exceeding Ministry defined benchmarks.
Financial Transparency	<p>Provide relevant and transparent reporting on financial position to the Board:</p> <ul style="list-style-type: none"> Budget. Mid-Year Review. Financial Statements. Complete interim reporting based on pre-determined deadlines.



LEGEND

GPA - Grade Point Average
MCU - Ministry of Colleges and Universities
PCPP - Public College Private Partner
SRC - Student Representative Council

SSAA - Saints Student Athletic Association
TSI - Thames Student Incorporated
WSIB - Workplace Safety Insurance Board

Baseline: 2019/20, and subsequently, the previous year.

ST. CLAIR COLLEGE

