



ST. CLAIR
COLLEGE

2021-2022
STRATEGIC PLAN



ST. CLAIR COLLEGE

VISION • MISSION • VALUES



RISE ABOVE THE ORDINARY

VISION

Excellence in all we do.

MISSION

Transforming lives and strengthening communities through high quality and accessible educational experiences that support career-readiness, innovation and life-long learning.

VALUES

Accessibility	Integrity
Accountability	Quality
Collaboration	Respect
Diversity	Sustainability
Inclusivity	Transparency

1 ACADEMIC EXCELLENCE

GOAL

OBJECTIVE

Academic

Increase online course offerings. Concentration will be on high demand courses.

Review of program sustainability and rationalization metrics.

- Implementation of a new Program Costing Model.

Review of Quality Audit requirements, gap identification and draft Self Study.

- Gaps identified and resolved.
- All College policies to be reviewed and revised as required and the creation of an enhanced process to ensure annual review.

Research & Development

Promote interdisciplinary research aligned with area of program strengths/degree offerings.

Document and increase the number of students participating in research.

Increase awareness of St. Clair College research.

1 ACADEMIC EXCELLENCE

GOAL

OBJECTIVE

Student Pathways

Continue to create academic pathways (college to college, college to university, university to college).

- Continue to increase the current number of student pathways year over year.
- Promote student pathways for heightened awareness.



2 STUDENTS (Retention, Graduation Rate and Success)

GOAL	OBJECTIVE
Support Student Success	<p>Increase student success.</p> <ul style="list-style-type: none"> • Development of a Student Retention and Success Report to support student success. • Increase institutional efforts to enhance soft skills for students through various mechanisms and activities (i.e. online tools, mock interviews).
	<p>Document an inventory of current events and expand outreach by adding new initiatives and opportunities for student engagement.</p> <ul style="list-style-type: none"> • Continue to increase “Campus Life” activities by three new events per year.
	<p>Maintain and report on Athletic Performance Indicators (API’s) that align with academic/corporate priorities.</p> <ul style="list-style-type: none"> • Collective Varsity GPA • Scholarship achievement rate. • Departmental win/loss record. • Provincial/national recognition hits. • Increase athletic department revenue.

2 STUDENTS (Retention, Graduation Rate and Success)

GOAL	OBJECTIVE
Increase Enrolment	<p>International enrolment.</p> <ul style="list-style-type: none"> • Maintain/grow current international enrolment in Windsor and Chatham.
	<p>Maintain domestic enrolment.</p> <ul style="list-style-type: none"> • Maintain postsecondary full-time enrolment within existing corridor.
Enhance Student Life	<p>Completion and occupancy of the third-party student residence.</p> <ul style="list-style-type: none"> • Student residence built and student occupancy commenced.

3 COMMUNITY ENGAGEMENT (Leadership, Communication and Partnership)

GOAL	OBJECTIVE
Increase/Monitor Community Local Impact	<p>Monitor and increase economic impact on local community.</p> <ul style="list-style-type: none"> Conduct annual research of community spending and impact.
Increase Corporate Training	<p>Enhance our reputation as a training centre for the workforce of our community.</p> <ul style="list-style-type: none"> Excluding PCPP, increase entrepreneurial (non-public) revenue by 3% (15% over 5 years).
Brand Identification	<p>Continuation of new brand “Rise Above The Ordinary” initiatives.</p> <ul style="list-style-type: none"> Number of actions taken to increase brand awareness.
Increase Community Engagement	<p>Strengthen the connection between the College and the community to reinforce College brand and image through volunteerism and/or Experiential Learning.</p> <ul style="list-style-type: none"> Creation and engagement of the “Community Saints” in conjunction with SRC, TSI, SSAA and Alumni and document impact. Increase community awareness of engagement/support of College staff and students.

4 HUMAN RESOURCES (Staff Development, Efficiency, Effectiveness and Wellness)

GOAL	OBJECTIVE
Development of Human Resources	<p>Staff development.</p> <ul style="list-style-type: none"> Continuation of staff orientation (part-time/full-time academic and non-academic) and appropriate orientation material. 1% of budget allocation for staff development.
	<p>Staff Wellness.</p> <ul style="list-style-type: none"> Continue to promote staff collaboration and engagement through monthly or quarterly activities. Monitor institutional WSIB lost sick time.



5 FACILITIES ENHANCEMENT

GOAL	OBJECTIVE
Campus Enhancement	<p>Increase parking capacity.</p> <ul style="list-style-type: none"> • Implementation of formalized parking plan.
Deferred Maintenance	<p>Development of a formalized Deferred Maintenance Plan based on recent Building Condition Assessment (BCA).</p> <ul style="list-style-type: none"> • Development of a formalized and ongoing Deferred Maintenance Plan that incorporates institutional priorities and replacements.
Campus Beautification	<p>Continue to beautify the College campuses and maximize brand.</p>



6 FINANCIAL HEALTH AND SUSTAINABILITY

GOAL	OBJECTIVE
Financial Sustainability	Balanced budgets.
	College sustainability.
	Maintaining financial sustainability in accordance with MCU financial metrics.
Financial Efficiency	Review possibility of Centralized Budgeting.
Financial Transparency	<p>Provide relevant and transparent reporting on financial position to the Board:</p> <ul style="list-style-type: none"> • Budget. • Mid-Year Review. • Financial Statements.

LEGEND

API – Athletic Performance Indicator
 EL – Experiential Learning
 GPA – Grade Point Average
 MCU – Ministry of Colleges and Universities
 PCPP – Public College Private Partner

SCC – St. Clair College
 SRC – Student Representative Council
 SSAA – Saints Student Athletic Association Inc.
 TSI – St. Clair Thames Student Inc.
 WSIB – Workplace Safety & Insurance Board

Baseline: 2019/20, and subsequently, the previous year.



ST. CLAIR COLLEGE



Windsor Campus
2000 Talbot Rd. W.
Windsor, ON N9A 6S4



Downtown Campus
201 Riverside Dr. W.
Windsor, ON N9A 5K4



Chatham Campus
1001 Grand Ave. W.
Chatham, ON N7M 5W4



One Riverside
1 Riverside Dr. W.
Windsor, ON N9A 5K3



MediaPlex
275 Victoria Ave.
Windsor, ON N9A 6Z8



RISE ABOVE THE ORDINARY



TD Student Success Centre
305 Victoria Ave.
Windsor, ON N9A 2S4



Skilled Trades Regional Training Centre
3403 St. Etienne Blvd.
Windsor, ON N8W 5B1

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Windsor Campus: 519-966-1656 | Chatham Campus: 519-354-9100
Skilled Trades Regional Training Centre: 226-315-1235