



# ST. CLAIR

---

## COLLEGE

### STRATEGIC DIRECTIONS APRIL 1, 2010 TO MARCH 31, 2015 BOARD RETREAT – CHATHAM, ON JANUARY 15 – 16, 2010

#### GOALS

The central themes that emerged from the Senior Management Strategic Planning Workshop held on November 26, 2009 and from the Board of Governors Retreat held on January 15-16, 2010 can be captured under the words “excellence”, the “creation of programs that have an expectation of good jobs as a result”, “sustainability” and “Destination College”. To be leaders in education in the Province of Ontario, St. Clair College must continue to develop new programs that provide jobs for our graduates. At the same time, the College must continue to improve the quality of the learning experience in the classroom and enthusiastically support the services that ensure success for the student. Sustainability can only be achieved if we are recognized as an “excellent” College. The importance of College advancement, during the period 2010-2015, in the five Strategic Directions listed below was considered as critical to the future success of the College.

- The Advancement of Academic Excellence
- The Growth of Enrolment
- The Completion of Capital Projects
- The Enhancement of College Communications
- The Development of Human Resources

The Directions are inter-related and the central themes that emerged from the planning sessions can be included under one or many of the Strategic Directions. A broad statement is included after each Direction to focus on the key initiatives in each Strategic Direction.

#### 1. THE ADVANCEMENT OF ACADEMIC EXCELLENCE

**Objective:** Academic health and renewal should continue as a primary focus. Reflections on an Academic Plan for 2011-2015, the structure of Program Advisory Committees, new initiatives inside and outside the classroom to support the learning process and student success all form a part of this section.

## **2. THE GROWTH OF ENROLMENT**

**Objective:** Enrolment growth continues to be a driving force in post-secondary education for the Government of Ontario. Retention, articulation agreements, the development of new applied degrees, new programs that identify St. Clair College as a “Destination College” and the impact of the international students are all important components in enrolment rationalization.

## **3. THE COMPLETION OF CAPITAL PROJECTS**

**Objective:** The completion of the capital projects totaling nearly \$50M will keep the College busy until March 31, 2011. The College is expanding into the downtown core. The one remaining identified structure to be completed is the HealthPlex in Windsor. Each new building brings added pressure to the financial and Human Resources of the College so the sustainability of new structures becomes an added focus for the College.

## **4. THE ENHANCEMENT OF COLLEGE COMMUNICATIONS**

**Objective:** Communication to all staff cannot be exclusively done via e-mail. Town-Hall meetings, Academic Council, Advisory Committees and formal reports are all important means to gather and disseminate information.

## **5. THE DEVELOPMENT OF HUMAN RESOURCES**

**Objective:** Our greatest resource is our staff. We are all aware that getting better requires more formal work across the range from the identification of the leaders of tomorrow, their training for degrees, new skills, etc. to the correction of the deficiencies that would make us a better team.

### **OUTCOMES - APRIL 1, 2010 TO MARCH 31, 2011**

The specific outcomes for the period April 1, 2010 to March 31, 2011 fall under the umbrella of the Strategic Directions listed for 2010 to 2015. These outcomes speak to Academic Excellence, Enrolment Growth and the Completion of Capital Projects. In summary, they focus on the completion of four capital projects - 1) Centre for Applied Health Sciences, 2) Trades and Technology (Chatham), 3) MediaPlex and 4) HealthPlex (Chatham) and the progression of the following new academic programs;

**Healthplex**

- OTA/PTA Diploma (Occupational Therapist Assistant/Physical Therapist Assistant).

**Mediaplex**

- Public Relations Diploma
- Publishing Diploma
- Convergent Media Certificate

**Centre for Applied Health Sciences**

- Radiology Technologist
- Sonography Technologist
- Cardiovascular Technologist
- Dental Technologist (or Dispensing Technician)
- Forensic Chemistry Technologist
- Dental Office Administration Diploma
- Central Supply Room Certificate

**Technology & Trades Building**

- Powerline Technician
- Electrical Technician
- Renewable Energy Technician
- Electro-mechanical Technician (formerly Mechatronics)
- Electrical Techniques
- Industrial Electrician Apprentice
- Construction Electrician Apprentice
- Powerline Electrician Apprentice

**STRATEGIC DIRECTIONS APRIL 1, 2011 TO MARCH 31, 2015  
BOARD RETREAT – POINT PELEE, ON  
OCTOBER 22-23, 2010**

The Board of Governors Retreat at Point Pelee on October 22 - 23, 2010 provided an update on College activities in the five Strategic Directions which emerged from the January Retreat in Chatham, Ontario. As the College moves forward in 2011, College Administration believes that, after a period of unprecedented growth in enrolment and more than fifty million dollars of new capacity construction, it is critical that a concerted effort be placed, in the next two years, on solidifying a cross College culture of “Quality In All That We Do”.

St. Clair College must be recognized as a model College known for its high quality. The College needs to meet the needs and expectations of all its clients (learners, employers, parents) by striving for excellence at all times while fostering entrepreneurship and innovation and being responsive to the needs of the communities we serve.

To ensure that College programs and services meet the needs of the marketplace, the College will conduct program reviews, further refine and develop its postsecondary programs, develop learning and research partnerships with other institutions and demonstrate high quality design and delivery in the education and training provided in Canada and in our international agreements.